



SOCIETY OF CORPORATE COMPLIANCE AND ETHICS



MEDIA KIT



SCCE is among the most trusted resources for compliance and ethics.

Advertise with SCCE and reach decision makers!

SAVE 20% ON YOUR FIRST AD

Society of Corporate Compliance and Ethics

Compliance & Ethics Magazine

Compliance & Ethics Magazine is a leading compliance magazine published by the Society of Corporate Compliance and Ethics (SCCE). SCCE is an organization dedicated to enhancing the role of compliance professionals and advancing corporate governance, compliance, and ethics.

Purpose

The purpose of *Compliance & Ethics Magazine* is to provide current compliance regulations, topics, and issues that affect today's compliance industry.

Professionals in the compliance field are attracted to SCCE because it is the ultimate source of compliance and ethics information, providing organizations with the most current views on the corporate regulatory environment, internal controls, and the overall conduct of business. National and global experts provide informative articles, sharing their knowledge and providing professional support so readers can make informed legal and cultural corporate decisions.



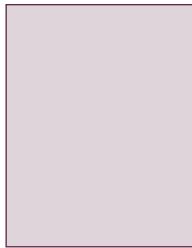
Audience Profile

Over the past three years *Compliance & Ethics Magazine* has grown to become one of the leading magazines for compliance professionals. *Compliance & Ethics Magazine* has a current distribution of over 1,500 readers bi-monthly; is distributed at all SCCE conferences, academies, and workshops; and is used as a communication tool for other interested parties. Recipients of *Compliance & Ethics Magazine* are executives and others responsible for compliance: chief compliance officers, risk/ethics officers, corporate CEOs and board members, chief financial officers, auditors, controllers, legal executives, general counsel, corporate secretaries, government agencies, and entrepreneurs in various industries.

Why Advertise With SCCE?

The wealth of news and resources provided by the SCCE attracts a highly desirable business market of compliance professionals who are eager to learn about solutions for their pressing compliance and ethics program challenges.

Our editorial content focuses on the issues of concern to the profession, with many of the articles written by leading practitioners. This ensures that the magazines get read, and that your advertising gets seen. And, with our rapid growth, the reach of the SCCE continues to increase, and with it your exposure to this important audience of buyers and decisions makers.

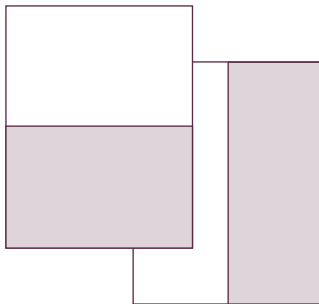


**FULL-PAGE BLACK-AND-WHITE AD
COST PER INSERTION**

1-2 insertions	\$905
3-4 insertions	\$735
5-6 insertions	\$605

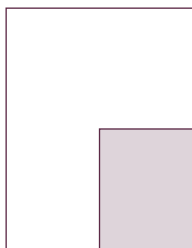
**FULL-PAGE FULL-COLOR AD: COST PER INSERTION
BACK COVER | INSIDE BACK COVER | INSIDE FRONT COVER**

1 insertion.....	\$1,725
3 insertions	\$1,575
4-6 insertions	\$1,500



**1/2 PAGE BLACK-AND-WHITE AD
COST PER INSERTION**

1-2 insertions	\$630
3-4 insertions	\$535
5-6 insertions	\$455



**1/4 PAGE BLACK-AND-WHITE AD
COST PER INSERTION**

1-2 insertions	\$375
3-4 insertions	\$335
5-6 insertions	\$320

Specifications

- File types accepted: print-ready PDF (preferred), Illustrator, or Photoshop
- If sending a Photoshop or Illustrator file, please change all type to outlines
- Images must be 300 dpi at 100%
- If ad is full-color, please convert all images to CMYK: no spot colors
- Send via e-mail (if less than 10 MB) or on CD-ROM. If sending by e-mail, please zip the files.

Ad Sizes

- Full-page:**
trim size 8.5" x 11" (include additional 1/8" bleed)
- 1/2 page horizontal:**
7" wide x 4.5" high (*does not bleed*)
- 1/2 page vertical:**
3.5" wide x 9.5" high (*does not bleed*)
- 1/4 page:**
3.5" wide x 5" high (*does not bleed*)

Print Schedule and Deadlines

ISSUES	AD DEADLINES
February.....	December 15
April.....	February 15
June	April 15
August.....	June 15
October	August 15
December	October 15

**SCCE corporate members
receive 20% off advertising**

For more information, please contact:

Marlene Robinson
 Manager of Operations
 Society of Corporate Compliance and Ethics
marlene.robinson@corporatecompliance.org
 888 277 4977 | Direct +1 952 933 4977

SEE ORDER FORM ON BACK PAGE

SAVE 20% ON YOUR FIRST AD

Please fill out the following information for your advertisement:

Contact Person:

NAME OF COMPANY PLACING ADVERTISEMENT _____

FIRST NAME _____

M.I. _____

LAST NAME _____

DATES OF INSERTION:

Please check all insertions and indicate the calendar year(s):

ISSUES	YEAR	AD DEADLINES
<input type="checkbox"/> February	_____	(December 15)
<input type="checkbox"/> April	_____	(February 15)
<input type="checkbox"/> June	_____	(April 15)
<input type="checkbox"/> August	_____	(June 15)
<input type="checkbox"/> October	_____	(August 15)
<input type="checkbox"/> December	_____	(October 15)

TITLE _____

PLACE OF EMPLOYMENT _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

SIZE OF ADVERTISEMENT (please check one):

- Full-page:** trim size 8.5" x 11" (include additional 1/8" bleed)
- 1/2 page horizontal:** 7" wide x 4.5" high (no bleed)
- 1/2 page vertical:** 3.5" wide x 9.5" high (no bleed)
- 1/4 page:** 3.5" wide x 5" high (no bleed)

*Note: all ads are black-and-white except for cover ads, which are full-color.

If purchasing a color cover, please check below:

- Inside front cover
- Back cover
- Inside back cover

E-MAIL _____

TOTAL COST _____

Check enclosed (please make your check payable to SCCE).

Invoice me PO # _____

Charge my: Visa MasterCard American Express

CREDIT CARD ACCOUNT NUMBER _____

CREDIT CARD EXPIRATION DATE _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

FAX TO: +1 952 988 0146 (ATTN: Marlene Robinson)

MAIL TO: SCCE | 6500 Barrie Road, Suite 250
Minneapolis, MN 55435, United States

SAVE 20% ON YOUR FIRST AD

Get great exposure for your employment ads!

200 words
90 days
only \$400!



Compliance and ethics professionals belong to a highly specialized field. SCCE can match qualified individuals with your staffing needs. Take advantage of SCCE's Web site to advertise your unique career opportunities.

It's easy and cost effective. List up to 200 words for 90 days for only \$400. Get worldwide exposure for your classified ad to a targeted audience!

To post a job:

Visit www.corporatecompliance.org and click on **Advertising: Career Opportunities** in the menu