

# Celebrate National Compliance & Ethics Week

There really couldn't be a better time to roll out your compliance training, or to plan a series of compliance awareness events, than the week of May 21–27, National Compliance and Ethics Week. It's a perfect time for you to communicate compliance initiatives to your organization's employees.

This designated week provides you with the chance to put compliance front and center in the minds of your organization's employees. This is the second year that National Compliance and Ethics Week will be celebrated. HCCA is currently working to have this national week designated by Congress; we'll announce it when that happens.

In 2005, many HCCA members took the opportunity National Compliance and Ethics Week offers to plan a variety of activities to build awareness and highlight their organization's compliance program. Some members followed-up with HCCA after last year's celebrations and sent photos along with brief descriptions of their activities (see photos on pages 30–31).

During this week, compliance officers held an interesting and engaging assortment of activities, including:

- Receptions
- Award Presentations
- Informational Sessions
- Compliance Quiz
- Monthly Mandatory Training
- E-Mail Campaigns
- Gift Basket Drawings

- Arranging Compliance Display Tables in well-traveled areas of the facility (one organization displayed handcuffs to grab employees' attention) with Compliance Give-A-Ways (purchased from HCCA).

They created compliance displays with:

- the HCCA Compliance & Ethics Week Poster incorporating the organization's hotline number and contact information
- Compliance and Ethics Week logo on the employee Web site

See the back cover of this issue of **Compliance Today** for information on ordering a variety of Compliance Week products! ■

## Central Texas Veterans Health Care System



Jennifer Fay, CTVHCS Compliance Officer, sponsored a small celebration for the local Compliance Committee in recognition of the First National Corporate Compliance & Ethics Week held May 22–28, 2005. Attendees at the celebration included Bruce Gordon, Medical Center Director, John Elliott, VISN 17 Compliance Officer, and local members of the CTVHCS.

## INTEGRIS celebrates Compliance and Ethics Week



INTEGRIS Compliance Staff



Compliance give-aways



Compliance display table



Integris employees

“This week has been a great opportunity for compliance awareness at INTEGRIS!”

In addition, INTEGRIS sent e-mails each day during the week. Here is a sample:  
*Celebrating the First National Corporate Compliance & Ethics Week May 22 - 28, 2005*

*Corporate Compliance Facts:* INTEGRIS Health has an Integrity Line for reporting compliance violations including unethical or improper conduct. If you observe something that does not seem right, first discuss the matter with your supervisor, or call the Compliance department for assistance. If you have a serious concern & wish to remain anonymous, you may report the matter by calling the INTEGRIS Integrity Line at 1-888-XXX-XXXX 24-hours per day. The Integrity Line has been in place since April 1998.

INTEGRIS Health Corporate Compliance  
Tel: XXX/XXX-XXXX  
We're here for you!!

### CHNCT Celebrates Compliance and Ethics Week

CHNCT Compliance Department created a new informational board, which they located outside of the Mailroom. This new board creates an opportunity to alert all employees of current compliance, fraud & abuse and privacy issues and updates on a regular basis.



### Regional Health, Rapid City, SD

Shawn Y. DeGroot, C.H.C. is Vice President of Corporate Compliance for Regional Health in Rapid City, SD. Shawn presented a “Compliance Advocate of the Year Award” plaque to Dr. Michael Hogue, M.D., Director of Physician Networking for Regional Health.

### Central Connecticut Health Alliance

With the Compliance Week Display is David Newton, (CCHA) Central Connecticut Health Alliance—Corporate Compliance Officer, Central Connecticut Health Alliance.



### Bay Area Medical Center

The Bay Area Medical Center used Compliance and Ethics Week to conduct a brief Compliance Quiz.

#### CORPORATE COMPLIANCE & ETHICS WEEK May 22 - 28

Complete the following Quiz and return to the Compliance Office by May 28, 2005 to be eligible for a prize drawing.

- The compliance program at BAMC focuses on billing concerns only. True False
- If I suspect legal or ethical misconduct I can report it by calling 735-9088. True False
- If I report suspected legal or ethical misconduct to my immediate Director or Supervisor and still feel the issue is not addressed, I can report the issue directly to the Compliance Officer. True False
- BAMC has a policy that prohibits retaliation or harassment of any kind against an employee for reporting concerns. True False
- If I suspect improper billing or documentation, I should alert the Compliance Officer. True False
- Deliberate misuse of hospital equipment for personal reasons is prohibited. True False
- Fraud is intentionally making false statements or representation of facts

- Fraud is intentionally making false statements or representation of facts to obtain benefit or payment that one would not otherwise be entitled to. True False
- Compliance with BAMC Policies and ethical behavior is a condition of my continued employment. True False
- I do not have to notify anyone at BAMC if I come under investigation by Federal Health Care Authorities. True False
- It is permissible for me to conduct personal activities during work time. True False
- It is acceptable to receive gifts from vendors, especially at Christmas. True False
- BAMC's Compliance Officer is: \_\_\_\_\_
- BAMC's HIPAA Privacy Officer is: \_\_\_\_\_
- BAMC's HIPAA Security Officer is: \_\_\_\_\_

For entry into a Grand Prize drawing, define what ethical behavior at BAMC means to you.

Name: \_\_\_\_\_ Dept. \_\_\_\_\_  
Return complete form to the Compliance Office