

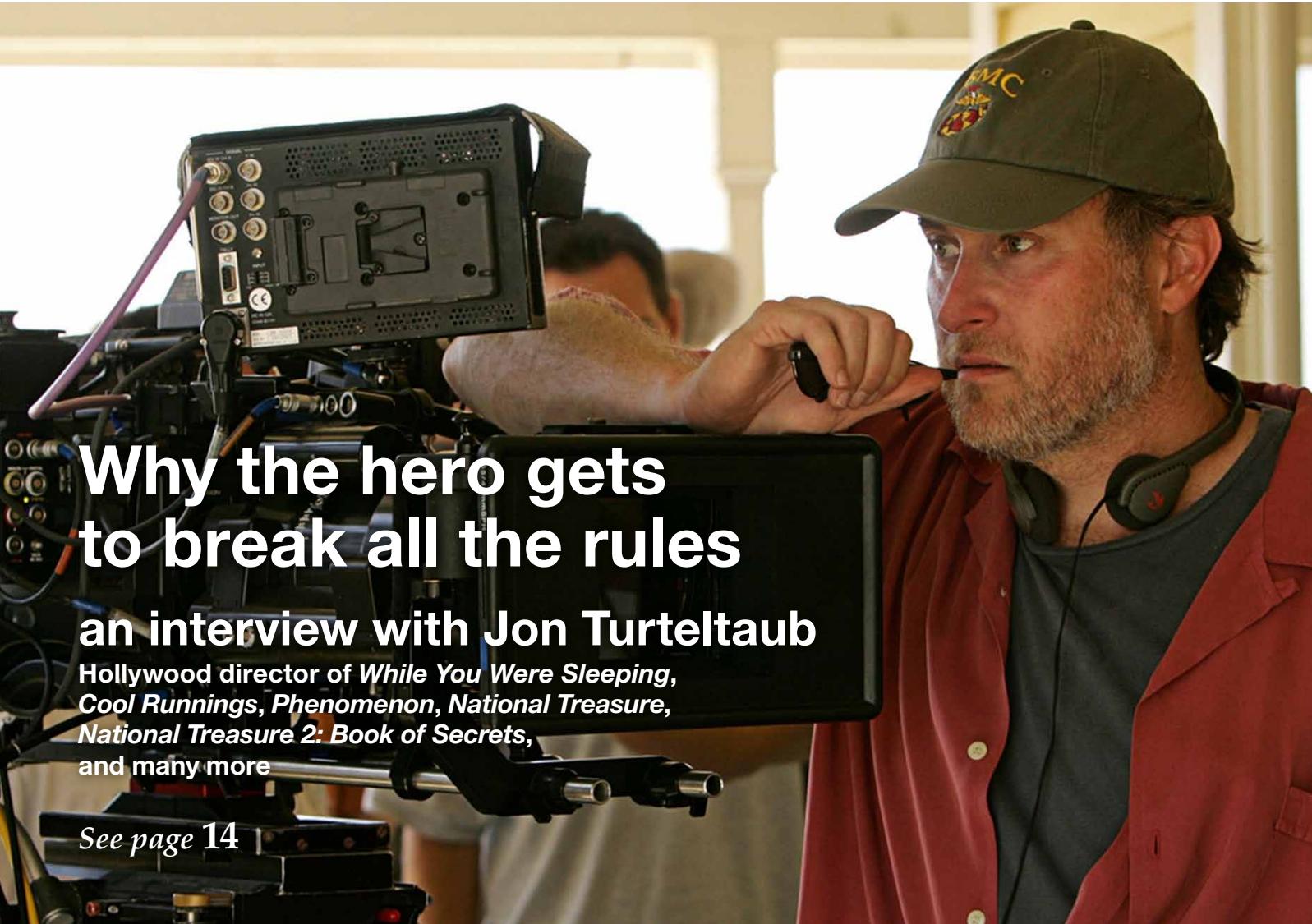
Compliance & Ethics Professional

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A PUBLICATION OF THE SOCIETY OF CORPORATE COMPLIANCE AND ETHICS

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Why the hero gets to break all the rules

an interview with Jon Turteltaub

Hollywood director of *While You Were Sleeping*,
Cool Runnings, *Phenomenon*, *National Treasure*,
National Treasure 2: Book of Secrets,
and many more

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Getting to 100% completion for mandatory training requirements

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by Roy Snell, CHC, CCEP-F, CEO SCCE/HCCA

Year in review

Please don't hesitate to call me about anything any time.

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The Society of Corporate Compliance and Ethics has had a great year. We now have more than 3,100 members. Together with our sister organization, the Health Care Compliance Association, we have more than 11,200 members of our 501 c(6)



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nonprofit professional membership organization. Our annual meeting had over 1,000 attendees. We have over 1,600 compliance professionals who hold the Certified Compliance and Ethics Professional (CCEP) credential. Membership is growing at over 25 percent a year for the last few years. The annual meeting has had the same growth. Certification grew 34 percent this year.

The numbers are great but what is important to the Board is the improvements we have made to the services we provide to the compliance profession. As any professional organization, our goal is to constantly improve our educational programs, certification and networking. Together our two organizations will have more than 60 educational conferences in 2013. Because the attendance at the annual meeting has grown, we can add more sessions, speakers, and content. We have added a very high-quality conference attendee app to allow you to manage your time at the annual meeting. We have added speed networking and speed mentoring to help connect compliance professionals.

This has been a big year for our office operations. We have switched our membership database to one that integrates with our social media and websites. It provides improved services to our members, including but not limited to, better functionality for members to manage their certification. We replaced and significantly enhanced our IT system. We redesigned the magazine. We now have an app for the magazine so you can get your membership magazine on your phone and tablet. We have revamped our financial department. We have done all this while continuing to build a strong financial reserve that will assure that spikes in the economy, travel or other variables will not significantly impact the services we provide our members. Our staff has grown in size yet we have retained many wonderful people who help us provide our members continuity of service.

Our biggest accomplishment of the year is that we continued to focus our attention on the compliance professionals in the trenches. We do not focus on having nine course dinners in DC with important people that result in little benefit to our members. We do not "give the microphone" to bloviating, unknowledgeable people just because they are from a big name company or give us a lot of money. We "give the microphone" to practical, experienced and knowledgeable compliance and ethics professionals who eat and breathe compliance and ethics. As a result, everything we do fulfills the mission of helping compliance professionals become more effective in their job and implement effective compliance programs. Despite all the other success, helping you this past year was our greatest accomplishment. *