

Compliance & Ethics Professional

May
2015



A PUBLICATION OF THE SOCIETY OF CORPORATE COMPLIANCE AND ETHICS

www.corporatecompliance.org

Meet Phyllis Skene-Stimac

Executive Vice President &
Chief Compliance Officer
at MoneyGram International

See page 14

21

Amnesty works for
the government. Can it
work for your company?

Robert E. Connolly

31

If you build
it, will
they come?

Sarah Morrow

35

When you say "yes,"
are you simply opting
to not to say "no"?

Jeremy Beakley

41

Data in the cloud: A primer
for compliance, security,
and privacy officers

Janet K. Himmelreich

by Roy Snell, CHC, CCEP-F

“I’m as mad as hell, and I’m not going to take this anymore!”

Please don't hesitate to call me about anything any time.

612 709-6012 Cell • 952 933-8009 Direct

roy.snell@corporatecompliance.org

[@RoySnellSCCE](https://twitter.com/RoySnellSCCE) [in /in/roysnell](https://www.linkedin.com/in/roysnell)

The longer I work in the compliance profession, the stranger the analogies, metaphors, and ideas that pop into my head. So many things I see make me think of the compliance profession. The other day the movie



Snell

Network came up in a discussion. There is a famous line from that movie, “I’m as mad as hell, and I’m not going to take this anymore!” The guy who said the line was mad at everything you can imagine. He encouraged everyone to stand up, go to their window, open it, stick their head out, and scream “I’m as mad as hell, and I’m not going to take this anymore!” It seems to me that is what’s going on right now, with regard to the ethical and regulatory environment. Compliance officers get mad on occasion about the slow progress. Some people get mad about the regulations. Society is clearly upset about some of the misdeeds by a few bad people. Leadership occasionally gets

mad after some employee does something unethical or against the law that causes extreme pain for the organization.

Wouldn’t that be a humorous, attention-getting “Tone at the top” video, from some CEO? Have the CEO stick his head out of a window from the top floor of a tall building on a quiet night and scream, “I’m as mad as hell, and I’m not going to take this anymore!” I am not sure there is a CEO out there who would do it, but if they did, I am thinking it would be a pretty effective way of getting beyond the constant, and often dull, hum of the usual compliance and ethics message. If you can find one to do the video, let me know. I would love to watch it. I bet there is someone out there who could pull this off. The real benefit to our profession would be to encourage people to think outside the box. Our profession will be more successful if we can be one of the strongest and most important messages in the organization. *