



SOCIETY OF CORPORATE
COMPLIANCE AND ETHICS

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ATLANTA

June 9, 2017

Regional Compliance & Ethics Conference



Get the latest on key challenges facing the compliance community in Atlanta

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Questions?

katie.burk@corporatecompliance.org

Learn more and register

www.corporatecompliance.org/regionals

7:30 – 8:25 AM

Registration and Continental Breakfast

8:25 – 8:30 AM

Opening Remarks

8:30 – 9:30 AM

Using Technology to Drive Employee Engagement in Your Ethics and Compliance Program



Emily Anderson
Counsel, Ethics and Compliance - Americas
VF Corporation

- Learn how to use technology to build enthusiasm and awareness and connect employees to your program’s vision
- Discover the “must-have” areas of focus needed to ensure engagement
- Experience techniques and learn first-hand how to use technology in a way that is relevant and effective

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

Tone at the Middle – How to Turn Your Middle Management into your Ethics and Compliance Superhero’s



Jacki Trevino
Senior Director, Advisory Services
SAI Global

- Identifying and overcoming the obstacles and challenges we face when engaging our middle management
- Creative and practical ways to help middle management “own” ethics & compliance to help build and support your organizational culture
- Incentivizing middle management to be your E&C superhero

10:45 – 11:00 AM

Break

Register online at corporatecompliance.org/regionals
Tweet #SCCEat!

11:00 – 12:00 PM

How to Develop and Coordinate a Risk-Based Program



Robin H. Sangston
Vice President
Chief Compliance Officer
Cox Communications, Inc.

Rick Warren, Principal
Risk Management and Compliance
Solutions, PricewaterhouseCoopers

- How to assess compliance program maturity levels and determine appropriate end states using a risk based approach
- One model for moving from decentralized/siloed compliance programs to an integrated/federated approach
- Lessons learned one year following implementation

12:00 – 1:00 PM

Lunch

1:00 – 2:00 PM

Acquisitions, Integration, and Planning – Getting a Seat at the Table



Vera Powell, Associate, Special
Matters/Government Investigations,
King & Spalding LLP

This interactive presentation will cover a wide variety of topics related to the planning, due diligence, and integration of mergers and acquisitions (M&As) and joint ventures, including:

- The role of Compliance in the process
- Key pre- and post-deal compliance risks in the context of M&As and joint ventures
- Pitfalls and questions to ask
- Best practices and resources

2:00 – 2:15 PM

Break

NO AUDIO OR VIDEO RECORDING OF SCCE CONFERENCES IS ALLOWED.

PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.

2:15 – 3:15 PM

Compliance v. Ethics: Tell Me Something I Don’t Already Know!

Michelle Nichols, ARM/CCEP
Director, Compliance, Ethics & Risk
Management, Aaron’s, Inc.

This is not a new topic; there have been a number of very insightful articles written on this compelling subject. During this session, I will focus on how this distinction plays out inside a corporate environment and how we track and measure each of these elements separately. I will also invite attendees to re-think who can “help” them implement their programs. I will be demonstrating the tools we are using to implement each of these components.

- What is Compliance? (with a capital C)
- What is compliance (with a lowercase c)
- What is ethics?
- Rethink you allies!

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

Building Capacity for Ethics & Compliance in the Supply Chain



Lauren C. Schultz
Corporate Senior Ethics Analyst
Lockheed Martin Corporation

- What types of supply chain risks do companies face, and what can be done about them?
- How can competitors partner to raise the bar for ethical conduct in their industries?
- How can your company partner with suppliers?

SCCE would like to thank the 2017 Atlanta Regional Planning Committee



Jill U. Edmondson, CCEP
Manager, Corporate
Compliance & Ethics
The Home Depot



Blair C. Marks, CCEP
Director, Ethics
Awareness & Operations
Lockheed Martin



Rena Moakeh
Energy Management
Compliance Officer
GE Energy Management

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- SCCE Member**..... \$199
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TOTAL \$ _____

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SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Vegetarian Vegan Other _____
- Kosher (no shellfish, pork or meat/dairy mixed) Kosher (Hechsher certified)

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SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

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If your total is miscalculated, SCCE will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (LCGA17)

By submitting this registration you agree to the terms and conditions, including the use of your information as stated in opposite column, and our Privacy Statement located at www.corporatecompliance.org/privacy.aspx.

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call SCCE at +1 952 933 4977 or 888 277 4977 with your credit card information, fax your registration to 952.988.0146, or visit www.corporatecompliance.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Westin Buckhead Atlanta

3391 Peachtree Road, N.E., Atlanta, GA 30326
<http://www.westinbuckheadatlanta.com/>

A small block of rooms has been secured with a reduced rate of \$195 for Thursday, June 8th. Rate is subject to applicable state and local taxes, currently 16%. Georgia State Hotel-Motel Fee of \$5.00 per room per night will be added to final guest folio upon departure. To make your reservation, please call the reservation department at 800-937-8461 by May 25th. Please specify that you're a part of the 'SCCE - Atlanta 2017' room block. Parking will be offered at a discounted rate of \$10 for self-park and \$14 for valet parking. Complimentary wireless internet will be provided in the meeting space.

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GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

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CONTINUING EDUCATION: SCCE will be applying for external continuing education units (CEUs). If you would like to make a request, please email ccb@compliancecertification.org. Visit SCCE's website, www.corporatecompliance.org, for up-to-date information.

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