

2  
for  
1

SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference offer a combined Exhibit Hall so you can interact with attendees from both conferences.

Enjoy more booth traffic, greater exposure, and the opportunity to get leads from a much broader audience.

EXHIBIT  
DATES  
May 31-  
June 2

**Higher  
Education**  
COMPLIANCE CONFERENCE

**Research  
Compliance Conference**

EXHIBIT · SPONSOR · ADVERTISE  
**PROSPECTUS**

May 31-June 3, 2015 | Austin, TX | Renaissance Austin



[corporatcompliance.org](http://corporatcompliance.org) / [hcca-info.org](http://hcca-info.org)



# Get to know SCCE & HCCA



## About SCCE

SCCE currently has more than 4,500 members and more than 6,500 Certified Compliance & Ethics Professionals.

## SCCE's mission

SCCE exists to champion ethical practice and compliance standards in all organizations and to provide the necessary resources for compliance professionals and others who share these principles.

## SCCE's vision

The vision of SCCE is to be the preeminent compliance and ethics association promoting lasting success and integrity of organizations worldwide.

## Major functions

1. To promote quality compliance programs—their introduction, development, and maintenance
2. To provide a forum for interaction and information exchange to enable our members to provide high-quality compliance programs
3. To create high quality educational opportunities for those involved with compliance

## Services

- Educational programs
- Professional networking
- SCCE's monthly magazine, *Compliance & Ethics Professional*
- *Corporate Compliance Weekly News (CCWN)*, SCCE's weekly email newsletter of current events in compliance
- Compliance job postings
- Discussion groups
- Annual European Compliance & Ethics Institute
- Cooperative programs with other national organizations
- Regional education
- Basic Compliance & Ethics Academy® (offered globally)
- SCCEnet®, the online social network for compliance & ethics professionals
- Web conferences covering hot topics, for learning without leaving your desk
- SCCE Blog—your industry resource for compliance & ethics news
- Member discounts
- And more!

## Learn more and join today

[corporatecompliance.org/membership](http://corporatecompliance.org/membership)

## About HCCA

HCCA has more than 9,600 members and more than 4,050 Certified in Healthcare Compliance (CHC)® individuals.

## HCCA's mission

HCCA exists to champion ethical practice and compliance standards, and to provide the necessary resources for healthcare compliance professionals and others who share these principles.

## HCCA's vision

HCCA's vision is to be the preeminent healthcare compliance association, promoting the lasting success and integrity of healthcare organizations across the country.

## Major functions

1. To promote quality compliance programs in healthcare—their introduction, development, and maintenance.
2. To provide a forum for interaction and information exchange to enable our members to provide high-quality compliance programs.
3. To create high-quality educational opportunities for those involved with compliance in the healthcare industry.

## Services

- National and regional conferences around the country
- Web conferences covering hot topics, for learning without leaving your desk
- Educational products: books, videos, and other training materials
- HCCA's monthly magazine for members, *Compliance Today*
- *This Week in Corporate Compliance*, HCCA's weekly email newsletter
- HCCAnet®, the online social network for healthcare compliance professionals
- Member discounts
- Certification through the Compliance Certification Board (CCB)®
- And more!

## Learn more and join today

[hcca-info.org/membership](http://hcca-info.org/membership)

# Exhibit | Sponsor | Advertise

## Higher Education Compliance Conference / Research Compliance Conference

May 31–June 3, 2015 · Austin, TX · Renaissance Austin

As the primary conferences for those involved in compliance in higher education or research, SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference offer a unique chance to promote your product or services to a highly targeted and qualified audience.

Take advantage of exhibiting, sponsoring and/or advertising opportunities at SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference, and:

- Heighten your credibility through close association with the largest organization of its kind
- Develop relationships with new prospects and strengthen ties with existing clients
- Gain high visibility and name recognition with compliance professionals across the country.

Breakfasts, all breaks, and two receptions are held inside the Exhibit Hall.

### Past exhibiting companies

ACUA	OnRamp
Amber Road	PharmaSeek
Baker McKenzie	Provision Research
BRANY	Compliance Services
Caseware	Thomson Reuters Accelus
HCCS	Topaz Technologies
iMedRIS	WIRB-Copernicus Group
IRBNet	Workplace Answers
Loyola University Chicago	
MediTract	
NAVEX Global	

### Speaking at SCCE or HCCA conferences

Exhibitors and sponsors are welcome to submit speaking proposals when the call for speakers is open for SCCE or HCCA conferences. Submissions will be evaluated based on the merits of the proposed topic, the content, and the speaker(s), at the same time and alongside all of the other speaking proposals for the conference. Sponsoring/exhibiting at the conference does not entitle an organization to a speaking slot, nor does it earn any preferences.

**SCCE:** Visit [corporatecompliance.org/events/CallforSpeakers.aspx](http://corporatecompliance.org/events/CallforSpeakers.aspx) for more information.

**HCCA:** Visit [hcca-info.org/events/CallforSpeakers.aspx](http://hcca-info.org/events/CallforSpeakers.aspx) for more information.

### DATES TO REMEMBER

#### 2015 call for speakers

Higher Education Compliance:  
October 1–31, 2014  
(NOW CLOSED)

Research Compliance:  
Oct 13–Nov 13, 2014

#### 2016 call for speakers

October 1–30, 2015

#### Early bird registration ends

April 8, 2015

#### Conference registration and exhibit-only forms due

May 1, 2015



# Exhibit for maximum exposure

Higher Education Compliance Conference / Research Compliance Conference

May 31–June 3, 2015 · Austin, TX · Renaissance Austin

## EXHIBITOR SET-UP

### Sunday, May 31

Set-Up: 2:00–5:00 PM\*

## EXHIBITOR VIEWING HOURS

### Sunday, May 31

Opening Reception: 5:00 PM–6:00 PM

### Monday, June 1

Exhibit Hall Open: 7:15 AM–6:30 PM

Networking Reception: 5:30 PM–6:30 PM

### Tuesday, June 2

Exhibit Hall Open: 7:30 AM–10:30 AM

## TEARDOWN

### Tuesday, June 2

10:30–11:30 AM\*

*\*Please contact Lori Dahmes if you are unable to set up or tear down during the specified time slots. Additional information will be provided upon receipt of your application and payment.*

*Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths during times attendees are in session.*

*Email: [lori.dahmes@corporatecompliance.org](mailto:lori.dahmes@corporatecompliance.org)  
Phone: +1 952 567 6213*

## EXHIBITOR PRICING & BENEFITS

Table-top exhibit display	\$1,500
6' draped table*	✓
Two chairs	✓
Wastebasket	✓
Online logo and company description (75 words max) on the website	✓
Two exhibit staff badges (exhibit area only access; additional badges \$225 each)	✓
Two reduced rate attendee full conference registrations per company at \$400 each	✓

*\*Includes space for a small display to set on the table, or a maximum of two banner stands.*

## Conference & hotel accommodations

Austin Renaissance

9721 Arboretum Blvd

Austin, TX 78759

Phone reservations: 800 468 3571

Online reservations: [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=12480814](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=12480814)

A rate of \$179.00 (single/double) plus applicable state & local taxes (currently 15%) has been arranged for this program. To make your reservation, please call the hotel reservations department at 800 468 3571 and request the rate for the HCCA/SCCE Compliance Conference, or visit the booking website at [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=12480814](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=12480814) (under “guest type,” select ATTENDEE).

This rate is good through Monday, May 18, 2015, or until the group block is full, whichever comes first. The rate includes complimentary parking and complimentary entry to the health/fitness club during the meeting period. SCCE/HCCA recommends booking early to secure the group rate.

# Exhibit hall map

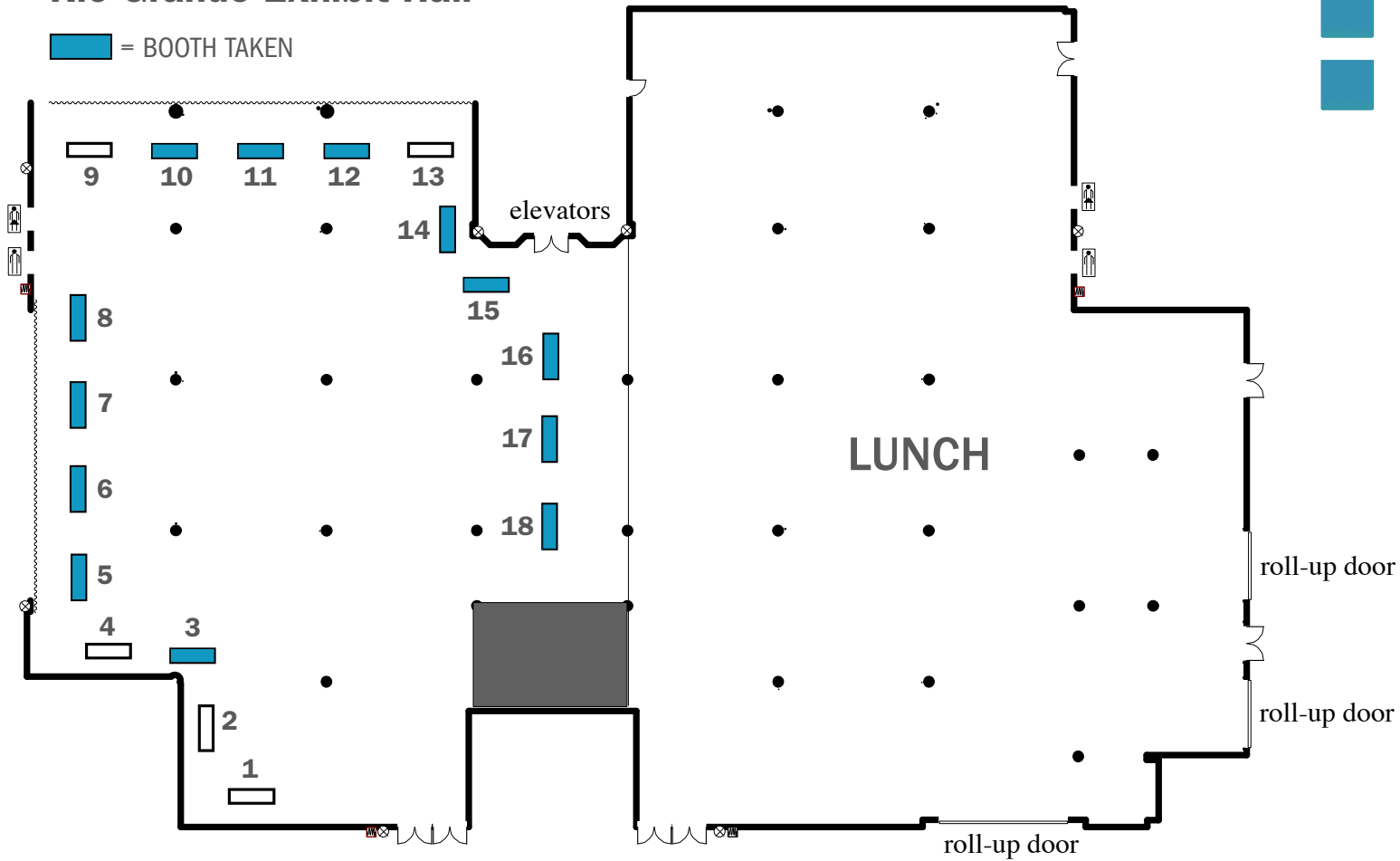
Higher Education Compliance Conference / Research Compliance Conference

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## Rio Grande Exhibit Hall

 = BOOTH TAKEN



# Sponsorship opportunities

Higher Education Compliance Conference / Research Compliance Conference

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**Increase your brand awareness among this highly relevant audience with a sponsorship package:**

## Sponsorship levels

Platinum Sponsor ..... \$6,000 or more

Gold Sponsor ..... \$4,000 or more

Silver Sponsor ..... \$2,000 or more

SPONSORSHIP BENEFITS	SILVER	GOLD	PLATINUM
Company name/logo on all conference email correspondence			✓
Pre-conference attendee list for a one-time postal mailing			✓
Complimentary ad placement on “Take One” table		✓	✓
Complimentary conference registrations	<b>1</b>	<b>2</b>	<b>3</b>
Company logo displayed inside the conference brochure	✓	✓	✓
Company name, logo, and description (approx. 75 words) on conference web page	✓	✓	✓
Post-conference attendee list for a one-time postal mailing	✓	✓	✓

See the following page for details of the sponsorship opportunities available.

# Sponsorship opportunities

Higher Education Compliance Conference / Research Compliance Conference

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Choose one or more of our sponsorship opportunities below.

## PLATINUM

### Tote Bags

Your name and logo will appear on the front of large canvas bags which are distributed to all conference attendees. [\$6,000]

### Folios

Each attendee will receive a folio with an accordion-style file with card holders on the left and a 8½" x 11" writing pad on the right. We'll print your logo on the front (one color) and place your business card or one page flyer (you provide) inside. [\$6,000]

### Exhibit Hall Receptions

Exhibit Hall receptions provide attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Signage will be displayed in the reception area. [Sunday: \$6,000] [Monday: \$6,000]

### Networking Lunch

Networking luncheons promise excellent visibility in an environment where the audience is focused on industry issues. [Monday: \$6,000]

## GOLD

### Continental Breakfasts

A continental breakfast will be provided for all attendees on Monday and Tuesday. Your company name will be displayed on signs near the food stations. [Monday: \$4,000] [Tuesday: \$4,000]

### Water Bottles

Your company logo and company information will appear on the bottle. Water bottles will be distributed in attendee bags. [\$4,000]

### Refreshment Break

Your company name will be displayed near the food stations during a networking break. [\$4,000]

### Badge Holder Lanyards

All registrants will wear your company name around their necks. [\$4,000]

### Flat Flashlights (magnetic)

Your company logo will appear on the flashlight. The "smashlight" has four superbright LED bulbs, two replaceable batteries, and a magnetic back. They will be distributed in the attendee tote bags. [\$4,000]

## SILVER

### Notepads

A notepad imprinted with your logo will also be inserted in the attendee bag. [\$2,000]

### Calculators

Slim-style calculators will bear your company logo on the front. All attendees will receive the calculator. [\$2,000]

### Internet Café

Your company name and logo will be set as the home page on a minimum of three computers that will be available in the Internet Café. [\$2,000]

### Session Room Signage

Every session room will have signage indicating the sessions in that room. Have your logo and booth number at the bottom of these signs that every attendee will see. [\$2,000]

## ADVERTISING OPPORTUNITIES

### Attendee Tote Bag Inserts

Place marketing material in all attendee tote bags (company to provide their marketing material). [\$500]

### Take-One Table Handouts

Your marketing material will be made available on a take-one table (company to provide their marketing material). [\$250]

### Pre-registration list

pre-conference attendee list for a one time postal mailing. [\$350]



# Terms and conditions

## Higher Education Compliance Conference / Research Compliance Conference

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To ensure a successful exhibiting or sponsoring experience at the Society of Corporate Compliance and Ethics's (SCCE's) and the Health Care Compliance Association's (HCCA's) conferences, please read the following Exhibitor & Sponsor Terms & Conditions ("Terms & Conditions") carefully. By submitting a booth space or sponsorship application, exhibitors and sponsors agree to abide by these Terms & Conditions, and any other rules and regulations set forth for this event, including any special requirements that are imposed by the facility at which the conference will be held ("Facility"). Exhibitor or Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and become part of the contract between the exhibitor and SCCE/HCCA relating to exhibitor's attendance and exhibiting activities at SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference.

**1. Eligibility to exhibit.** Exhibitors' products and services must be relevant to the compliance profession. To exhibit, exhibitors must be in good financial standing with SCCE/HCCA. SCCE/HCCA has the right to refuse or terminate exhibit space rental if products, services, exhibitor behavior or displays are not appropriate and compatible with the general character or quality of the conference and cause undue interference with the effective operations of SCCE/HCCA and its staff. The rules, policies, and regulations outlined on this form and in the service kit are part of the exhibitor's contract with SCCE/HCCA.

**2. Payment.** A 50% deposit is required for all booth rentals. Balance must be paid in full and received by SCCE/HCCA by Sunday, May 31, 2015. Exhibitor/sponsorship fees are non-refundable.

**3. Failure to Occupy.** Space not occupied by the close of installation on Sunday, May 31, 2015, at 5:00 PM (unless previous written arrangements were made) will be forfeited by the exhibitor. SCCE/HCCA may resell, reassign or use the space. If display equipment is available, SCCE/HCCA may choose to have the exhibit erected at the exhibitor's expense. The exhibitor is not relieved of the obligation to pay the full exhibit price.

**4. Space assignment.** All dimensions and locations shown on the official floor plan are believed, but not warranted to be, accurate. SCCE/HCCA reserves the right to make such modifications as may be necessary to meet the needs of the Exhibitors and the exhibit program.

**5. Exhibitor use of space.** Exhibitors may not assign, sublet, or apportion the whole or any part of their allotted space. In addition, exhibitors may not advertise or display products or services other than those manufactured or sold in their regular business. Exhibitor or Sponsor company descriptions in the on-site program will be limited to one company name and identity listing. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by exhibitor only from within its space. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes

aisles, is prohibited. This includes placement of display racks, banners, brochures or other items outside of the designated space rented by the exhibitor, as well as the offering of food or beverages.

**6. Exhibitor code of conduct.** All exhibitors agree to abide by the following code of conduct, and agree to SCCE/HCCA's right to take immediate action to restrict or evict exhibitor and/or its personnel from the conference in the event of Code of Conduct violations. In the event of such eviction or restriction, exhibitor will forfeit all moneys paid for the conference, and may be subject to restrictions or prohibitions on attending future SCCE/HCCA conferences.

- The exhibitor and its personnel shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors, conference attendees, and visitors or SCCE/HCCA staff.
- SCCE/HCCA reserves the right to prohibit any exhibit and/or exhibitor that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the conference.
- SCCE/HCCA reserves the right to remove, without compensation, any exhibit and/or exhibitor that, in SCCE/HCCA's sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the conference.
- SCCE/HCCA reserves the right to require the removal of any exhibitor personnel who engage in behavior which, in the sole discretion of SCCE/HCCA, is determined to be objectionable to other exhibitors, conference attendees, and/or SCCE/HCCA staff.
- Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby exhibitors' booths shall be prohibited.
- The audio level of any playback equipment, audio, video and/or demonstrations must be at a level so as not to disturb or be heard by adjacent exhibitors and their patrons. SCCE/HCCA reserves the right to restrict exhibits to a minimum noise levels.

**7. Exhibitor/sponsor-hosted functions.** Functions may not be scheduled at times that conflict with conference sessions or receptions.



# Terms and conditions

## Higher Education Compliance Conference / Research Compliance Conference

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### 8. Cancellation

- (a) Cancellation or Reduction of Booth by SCCE/HCCA. An exhibitor's failure to submit payment can result in the cancellation of the assigned space. In addition, SCCE/HCCA has the right to cancel, reduce, or redistribute allocated booth space upon reasonable cause or due to events that make performance impossible. In the event of such an occurrence, SCCE/HCCA will provide written notification and agrees to negotiate in good faith toward refund or reduction of the exhibit fee. If any part of the exhibit area is damaged, or the exhibitor is not permitted to occupy their assigned space, the exhibitor will be charged only for space that was actually occupied. SCCE/HCCA is released from any and all claims for damages that may arise in conjunction with the above.
- (b) Show cancellation policy. The parties agree that if SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which SCCE/HCCA has no control, then the exhibitor contract may be immediately amended by SCCE/HCCA, and the exhibitor hereby waives any and all claims against SCCE/HCCA for damages, reimbursement, refunds, or compensation.
- (c) Cancellation by Exhibitor. A 50% deposit is required for all booth rentals. Balance must be paid in full and received by SCCE/HCCA by 2/22/2015, and 100% payment is due on all applications after 2/6/2015. Cancellation fee for exhibit space is the 50% deposit if cancelled before 2/6/2015. No refunds will be made after this date. Exhibitor fees are non-refundable.

**9. Installation and dismantling of exhibit.** Installation must take place during the times indicated, unless SCCE/HCCA has previously provided written approval for installation at other times. Space not occupied by the start of the conference returns to SCCE/HCCA for discretionary use. Dismantling begins at the conference's close and must be completed by the time indicated. Exhibitors dismantling prior to conference close will lose all points accumulated in the previous twelve months. Note: The exhibitor assumes all financial responsibility for installation and dismantling of the exhibit.

**10. Booth Construction.** One 6 foot table is provided along with two chairs and a wastebasket. All display items must fit on top of the table or directly behind the table. There is space for a maximum of two bannerstands behind the table.

**11. Fire Protection.** All exhibits must conform to fire laws, health regulations, electrical codes, and other ordinances of the local fire department. All materials used in the exhibit hall must be flame-proof and fire resistant. All materials are subject to the inspection of the local fire department and their regulations shall govern. Any

exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. The hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department.

**12. Registration and housing.** Registration information will be available on the SCCE/HCCA website. Exhibitors are encouraged to book their hotel rooms through the SCCE/HCCA's room block at the conference venue.

**13. Meeting rooms.** To request meeting room space, please contact the SCCE/HCCA.

**14. Exhibitor service kit.** All exhibitors receive exhibitor service information electronically, including order forms for ancillary services at the conference.

**15. Union.** Local union jurisdiction applies. Detailed information will be provided to exhibitors in the Exhibitor Service Kit.

**16. Security.** Although security guard service may be furnished, neither SCCE/HCCA nor the Facility will be responsible for damage to, loss, or theft of property belonging to any exhibitor, sponsor, their agents, employees, business invitees, visitors, or guests.

**17. Indemnification.** Exhibitor or Sponsor shall defend, protect, indemnify, save, and hold SCCE/HCCA, and its officers, directors, employees, and agents, the Facility in which SCCE/HCCA meetings are being conducted, and all agents and employees thereof (hereinafter collectively called "Indemnitees") forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor and/or its personnel, employees and agents, and further, exhibitor shall at all times defend, protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs damages, liability, or expenses (including attorney's fees) arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any property, person, or persons, including the exhibitor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said exhibitor's participation at the conference, the negligent or willful conduct of its personnel, employees and agents, and/or its occupancy and use of the facilities, or any part thereof.

**18. Exhibitor insurance.** All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. SCCE/HCCA and the Facility do not maintain insurance covering exhibitor's conduct or property. Exhibitor shall carry Comprehensive General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers' Compensation insurance in full compliance with all federal and state laws. A certificate of insurance shall be furnished if requested by SCCE/HCCA.

# Terms and conditions

## Higher Education Compliance Conference / Research Compliance Conference

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**19. Facility rules.** Exhibitors and sponsors shall strictly comply with all conditions imposed by the Facility in its contract with SCCE/HCCA, and with the rules and regulations of the Facility.

**20. Damage to property.** The exhibitor is liable for any damage caused to Facility floors, walls, columns, standard booth equipment, or other exhibitors' property. The exhibitor may not mar, tack, make holes, or apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment

**21. Promotion during conference.** Exhibitors are not allowed to place brochures, stickers, signs, posters or marketing materials anywhere other than within their own booth space. Likewise, exhibitors' representatives are not allowed to distribute brochures, invitations, etc, anywhere than within their exhibit space.

**22. Americans with Disabilities Act.** Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall defend, indemnify and hold SCCE/HCCA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against SCCE/HCCA, its officers, directors, agents, or employees on the basis of the exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

**23. On-site program.** Each exhibitor or sponsor will receive one listing in the official conference program if application to exhibit is received 2 weeks prior to the start of the conference.

**24. Market research and surveys.** Exhibitors and sponsors are not permitted to conduct surveys of conference attendees during the conference.

**25. Attendee information distribution.** SCCE/HCCA encourages exhibitor and sponsor efforts to communicate with SCCE/HCCA attendees. However, in an effort to meet exhibitor needs and also protect the privacy rights of our attendees, the following policies shall apply. Exhibitors may request either a business card or may scan attendee badge barcodes using lead retrieval equipment if equipment is offered by SCCE/HCCA, to obtain contact information for follow-up. For Barcode Lead Scans, SCCE/HCCA agrees to release to the exhibitor attendee name, title, company, work postal mailing address, work phone, fax and e-mail, as provided by the attendee. Regarding an Advance/Post Mailing List: SCCE/HCCA may, at its discretion, also offer exhibitors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal

address list, either or both of which may be available for purchase. This information is only provided to qualified SCCE/HCCA exhibitors and sponsors. Each list shall include attendee name, title, company and preferred postal mailing address as provided by the attendee. SCCE/HCCA does not release attendee email addresses.

**26. Children.** Due to health and safety considerations, children under the age of 18 will not be admitted to the exhibit program or educational sessions.

**27. Picture taking, videotaping/audio taping.** Exhibitors are not permitted to photograph, audiotape or videotape sessions, exhibits, or any other part of the conference without express, written approval from SCCE/HCCA.

**28. Exceptions.** Any request for exceptions to these Terms & Conditions must be submitted in writing to SCCE/HCCA at least two weeks prior to the conference start date. SCCE/HCCA reserves the right to make exceptions to these Terms & Conditions in its sole discretion.

**29. Trademarks.** Exhibitor/Sponsor grants SCCE/HCCA, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and logo on SCCE/HCCA website(s), print materials, and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of SCCE/HCCA, which reserves the right to reject any Sponsor Artwork that, in SCCE/HCCA's sole discretion, fails to meet the defined specifications or general standards of quality for SCCE/HCCA events. Exhibitor grants SCCE/HCCA or anyone authorized by SCCE/HCCA the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents in the Exhibit Hall or at the Event.

**30. Promotion during conference.** Exhibitors are not allowed to place brochures, stickers, signs, posters or marketing materials anywhere other than within their own booth space. Likewise, exhibitors' representatives are not allowed to distribute brochures, invitations, etc, anywhere than within their exhibit space.

# Sponsorship & exhibiting application

Higher Education Compliance Conference / Research Compliance Conference

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## Contact information (please print)

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact person \_\_\_\_\_

Contact person's title \_\_\_\_\_

Authorized signature (By signing above, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus. This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm and is accepted and signed by SCCE.)

## Sponsorship & advertising opportunities

### PLATINUM LEVEL

- Tote Bags ..... \$6,000
- Folios ..... \$6,000
- Exhibit Hall Reception: Sunday ..... \$6,000
- Exhibit Hall Reception: Monday ..... \$6,000
- Networking Lunch: Monday ..... \$6,000

### GOLD LEVEL

- Continental Breakfast: Monday ..... \$4,000
- Continental Breakfast: Tuesday ..... \$4,000
- Water Bottles ..... \$4,000
- Badge Holder Lanyards ..... \$4,000
- Flat Flashlights ..... \$4,000
- Refreshment Break ..... \$4,000

### SILVER LEVEL

- Notepads ..... \$2,000
- Calculators ..... \$2,000
- Internet Café ..... \$2,000
- Session Room Signage ..... \$2,000

### ADVERTISING OPPORTUNITIES

- Attendee Tote Bag Inserts ..... \$500
- Take-One Table Handouts ..... \$250
- Pre-registration list ..... \$350

**SPONSORSHIP/ADVERTISING TOTAL \$** \_\_\_\_\_

## Exhibit rental

Table-Top Exhibit Space \_\_\_\_\_ @ \$1,500 \$ \_\_\_\_\_  
(includes 2 exhibit hall badges)

Add'l exhibit staff badges\* \_\_\_\_\_ @ \$225 \$ \_\_\_\_\_  
(allows access to exhibit hall only)

**TOTAL \$** \_\_\_\_\_

## Table choice (see floor plan for location numbers):

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

## Logistics coordinator (please print)

Full name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## On-site personnel—exhibit hall only

①

Name and Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

②

Name and Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Billing information

TODAY'S DEPOSIT \$ \_\_\_\_\_ out of TOTAL \$ \_\_\_\_\_

**BY MAIL** (enclose application and check payable to SCCE)

SCCE  
6500 Barrie Road, Suite 250,  
Minneapolis, MN 55435 United States

**BY FAX** to +1 952 988 0146 – I authorize SCCE to charge my credit card

Due to PCI Compliance, **please DO NOT provide any credit card information via email.** You may email the sponsorship and exhibiting application (without credit card information) and call SCCE registration with the credit card account number and expiration date at +1 952 933 4977 or 888 277 4977.

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50% deposit is required for all booth rentals. Balance must be paid in full by May 31, 2015. Exhibitor/sponsorship fees are non-refundable.

**Questions? Email Lori Dahmes:** lori.dahmes@corporatecompliance.org

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