

*4<sup>th</sup> Annual*

# European Compliance & Ethics Institute

20–23 March 2016  
Prague, Czech Republic

**NEW  
LOCATION  
IN 2016**



EXHIBIT / SPONSOR / ADVERTISE

# Prospectus

Reach compliance professionals  
from around the world

EXHIBIT DATES: 20–22 MARCH



Call SCCE at +1 952 933 4977 or 888 277 4977  
or visit us online at [corporatecompliance.org/ecei](http://corporatecompliance.org/ecei)

# Get to know SCCE

## About SCCE

The Society of Corporate Compliance and Ethics (SCCE)<sup>®</sup> is a non-profit, member-based professional association. SCCE supports our members' work with education, news and discussion forums. We are a community of leaders, defining and shaping the corporate compliance environment across a wide range of industries and geographic regions. In developing and maintaining effective ethics and compliance programs, our members strengthen and protect their companies. SCCE currently has more than 5,000 members and more than 6,500 Certified Compliance & Ethics Professionals.

## SCCE's mission

SCCE exists to champion ethical practice and compliance standards in all organizations and to provide the necessary resources for compliance professionals and others who share these principles.

## SCCE's vision

The vision of SCCE is to be the preeminent compliance and ethics association promoting lasting success and integrity of organizations worldwide.

## Major functions

1. To promote quality compliance programs—their introduction, development, and maintenance
2. To provide a forum for interaction and information exchange to enable our members to provide high-quality compliance programs
3. To create high quality educational opportunities for those involved with compliance

## Services

- Educational programs
- Professional networking
- SCCE's monthly magazine, *Compliance & Ethics Professional*
- *Corporate Compliance Weekly News* (CCWN), SCCE's weekly email newsletter of current events in compliance
- Compliance job postings
- Discussion groups
- Annual European Compliance & Ethics Institute
- Cooperative programs with other national organizations
- Regional education
- Basic Compliance & Ethics Academy<sup>®</sup> (offered globally)
- SCCEnet,<sup>®</sup> the online social network for compliance & ethics professionals
- Web conferences covering hot topics, for learning without leaving your desk
- SCCE Blog—your industry resource for compliance & ethics news
- Member discounts
- And more!

Learn more and join today at [corporatecompliance.org/membership](https://corporatecompliance.org/membership)

## Past exhibiting companies include:

- ACFE
- Baker & McKenzie LLP
- Charles Russell Speechlys
- Combionic GmbH
- Compliance Wave, LLC
- Cordery Compliance
- CRI Group
- ELM Solutions
- DeltaNet International
- Ethic Intelligence
- Ethisphere
- Global Investigations Review
- Hitec Laboratories UK
- ICSA
- Interactive Services
- Interfax
- IT Governance
- Kroll
- LexisNexis
- LRN
- MetricStream
- NAVEX Global
- PleaseTech Ltd
- SAI Global Compliance
- Smarsh
- SnapComms
- Sponge UK
- TerraNua
- The Network
- The Red Flag Group
- The Risk Advisory Group
- Thomson Reuters
- Trace International

# Attendee profile

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## Who will attend SCCE's European Compliance & Ethics Institute?

- Compliance & Ethics Officers
- Audit Managers
- Compliance & Ethics Journalists
- Compliance Officers
- Compliance trainers and analysts
- Consultants
- Corporate executives, including CEOs and CFOs
- Ethics Officers
- Human Resource Managers
- Information Officers
- In-House and Outside Counsel
- Privacy Officers
- Regulators and other government personnel
- Researchers and policy makers
- Risk Managers
- Staff educators and trainers



“This organization is pure professional. The speaker, the topics, the facilitation, everything was first class and fantastic. I learned so much this week and am going home with many new ideas and tools to implement within my Company's Program. The vendors were a great addition and very much appreciated! Thank you for a fantastic and educational conference.”

— a 2014 attendee

## SCCE members and Institute attendees are interested in:

- Antitrust
- Auditing and monitoring
- Working with boards of directors and CEOs
- Company resources
- Compliance
- Copyright Issues
- Confidential information
- Conflicts of Interest
- Corporate Culture
- Document retention
- Education and training
- Enterprise risk management
- Ethics
- Evaluation
- FCPA
- Fraud
- Gifts and gratuities
- Hotlines/Helplines
- Human resources and employment law
- Insider trading
- International business
- Investigations
- Information technology and information sciences
- Legislation and other legal issues
- Measurement/Evaluation
- Privacy
- Public relations
- Records management
- Reporting
- Risk management
- Security breach and notification laws
- Social media

# Exhibit | Sponsor | Advertise

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SCCE's European Compliance & Ethics Institute offers a unique chance to promote your product or services to a highly targeted and qualified audience. The Institute provides an invaluable opportunity to learn the latest practices for effectively addressing challenges facing the European compliance and ethics community. Learn directly from experienced compliance and ethics professionals through both formal presentations and informal networking events. Help improve your compliance and ethics programme and develop your expertise, in this growing and evolving profession.

Take advantage of European Compliance & Ethics Institute exhibiting, sponsoring and/or advertising opportunities, and:

- Heighten your credibility through close association with the largest organization of its kind
- Develop relationships with new prospects and strengthen ties with existing clients
- Gain high visibility and name recognition with compliance professionals across the country.

Breakfasts, breaks, and two receptions are all held inside the Exhibit Hall.

## SPECIAL OFFER:

SCCE invites you to participate as a table-top exhibitor for \$100 USD\* in exchange for you sending two emails to your European database promoting the European Compliance & Ethics Institute; or, without a trade, a table-top space is available for \$1,000 USD\*.

We will provide HTML emails that you can customize. Both emails must be sent out by Friday, February 26, 2016.

## DATES TO REMEMBER

***2016 Call for speakers  
(now closed)***

15 June – 17 July 2015

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***2017 Call for speakers***

1 July – 29 July 2016

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***Early bird registration ends***

26 January 2016

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***Conference registration and  
exhibit-only forms due***

26 February 2016

***\*Prices listed do not include VAT. VAT will be added on your invoice as applicable.***

# Exhibit for maximum exposure

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## Exhibit Set-Up

**Sunday 20 March**

13:00–16:00

## Exhibit Viewing Hours

**Sunday 20 March**

17:15–18:30

**Monday 21 March**

8:00–18:30

**Tuesday 22 March**

8:00–11:30

## Teardown

**Tuesday 22 March**

11:45–13:00\*

Please contact Lori Dahmes at +1 952 567 6213 or lori.dahmes@corporatecompliance.org if you are unable to set up or tear down during the specified time slots. Additional information will be provided upon receipt of your application and payment.

Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths during times attendees are in session.

### EXHIBITOR PRICING & BENEFITS

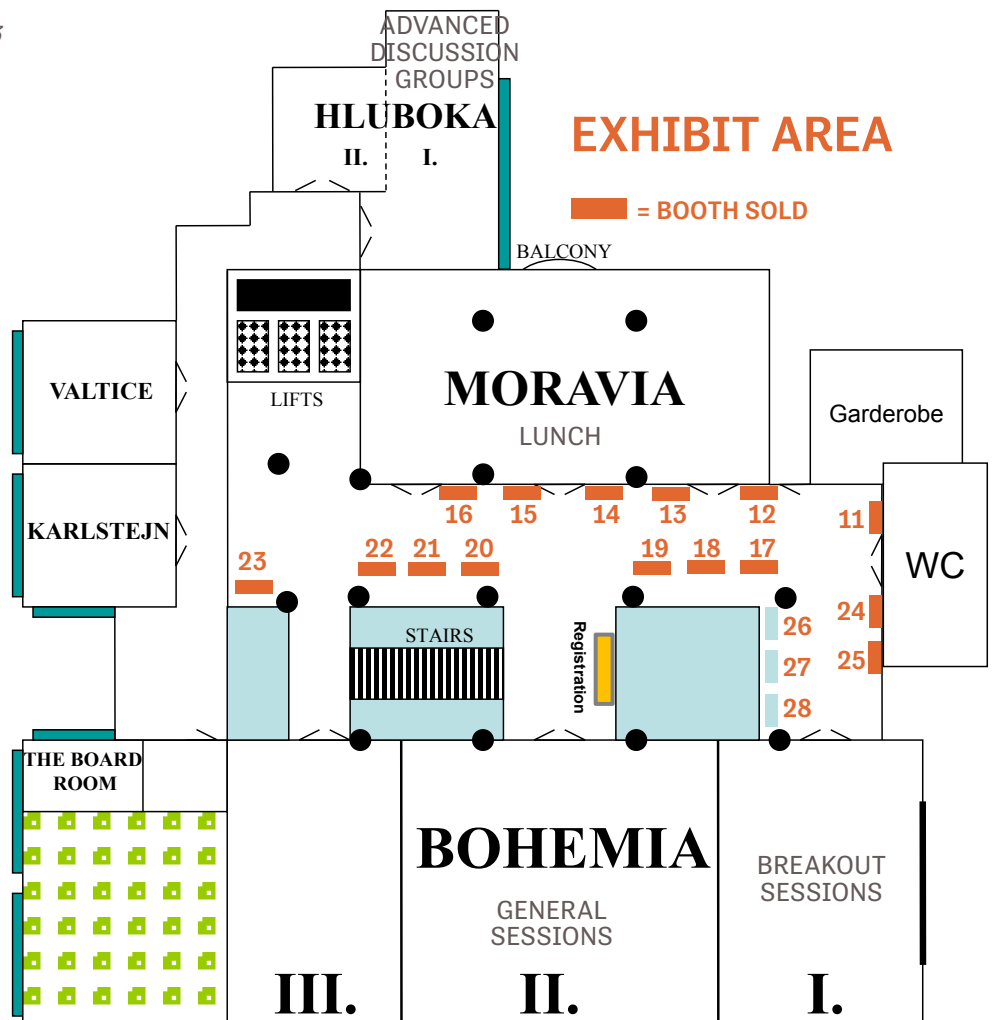
**Table-top exhibit display: \$1,000 USD\***

**OR \$100 USD\* IN EXCHANGE FOR TWO EMAILS: SEE PAGE 4**

6' draped table**	✓
Two chairs plus wastebasket	✓
Two Exhibit-Hall-only staff badges per tabletop (additional badges \$400 USD* each)	✓
Two reduced-rate attendee full conference registrations per company at \$650 USD* each	✓
Links to online logo and company description/website on the conference website event page.	✓

\*Prices listed do not include VAT. VAT will be added on your invoice as applicable.

\*\*Includes space for a small display to set on the table, or a maximum of two banner stands.



# Sponsorship opportunities

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Increase your brand awareness among this highly relevant audience with a sponsorship package

## SPONSORSHIP LEVELS

Platinum Sponsor .....\$5,700 USD\* or more

Gold Sponsor .....\$3,800 USD\* or more

Silver Sponsor .....\$1,900 USD\* or more

SPONSORSHIP BENEFITS	SILVER	GOLD	PLATINUM
Company name/logo on all conference email correspondence			✓
Pre-conference attendee list for a one-time postal mailing			✓
Conference registrations at \$100 USD* each	<b>1</b>	<b>2</b>	<b>3</b>
Company logo displayed inside the conference brochure	✓	✓	✓
Link to company name, logo, and description (approx. 75 words) on conference web page	✓	✓	✓
Post-conference attendee list for a one-time postal mailing	✓	✓	✓

*\*Prices listed do not include VAT. VAT will be added on your invoice as applicable.*

*See the following page for details of the sponsorship opportunities available*

## Speaking at SCCE conferences

Exhibitors and sponsors are welcome to submit speaking proposals when the call for speakers is open for SCCE conferences. Submissions will be evaluated based on the merits of the proposed topic, the content, and the speaker(s), at the same time and alongside all of the other speaking proposals for the conference. Sponsoring/exhibiting at the conference does not entitle an organization to a speaking slot, nor does it earn any preferences.

Visit [corporatecompliance.org/events/CallforSpeakers.aspx](http://corporatecompliance.org/events/CallforSpeakers.aspx) for more information.

# Sponsorship opportunities

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Choose one or more of our sponsorship opportunities below.

## PLATINUM

### Tote Bags

Your name and logo will appear on the front of large canvas bags which are distributed to all conference attendees. [\$5,700 USD\*]

### Folios

Each attendee will receive a folio with an accordion-style file with card holders on the left and a 8½" × 11" writing pad on the right. We'll print your logo on the front (one color) and place your business card or one page flyer (you provide) inside. [\$5,700 USD\*]

### Exhibit Hall Receptions

Exhibit Hall receptions provide attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Signage will be displayed in the reception area. [Sunday: \$5,700 USD\*]  
[Monday: \$5,700 USD\*]

### Networking Lunch

Networking luncheons promise excellent visibility in an environment where the audience is focused on industry issues. [Monday: \$5,700 USD\*]

### Tweet Wall and TweetUp

Enjoy exclusive sponsorship of the TweetWall Pro Twitter feed screens throughout the conference for all attendees to see your company logo/ message. With several screens throughout the conference hallways and common areas, your message is guaranteed to be seen. The Tweet Wall will start on the Saturday prior to the conference, 28 March, and end at 12:00 on the post-conference day, Wednesday 1 April. SCCE will design the Tweet Wall background and place your static company logo/message within the design. Logo is limited to 150 pixels width or length, message is limited to 50 characters. Total space is limited to 300 pixels. Sponsorship of the TweetUp event is also included. [\$5,700 USD\*]

## GOLD

### Continental Breakfasts

A continental breakfast will be provided for all attendees on Monday and Tuesday. Your company name will be displayed on signs near the food stations. [Monday: \$3,800 USD\*]  
[Tuesday: \$3,800 USD\*]

### Notepads

A notepad imprinted with your logo will also be inserted in the attendee bag. [\$3,800 USD\*]

### Water Bottles

Your company logo and company information will appear on the bottle. Water bottles will be distributed in attendee bags. [\$3,800 USD\*]

### Badge Holder Lanyards

All registrants will wear your company name around their necks. [\$3,800 USD\*]

### Flat flashlights—Magnetic

Your company logo will appear on the flashlight. The "smashlight" has four superbright LED bulbs, two replaceable batteries, and a magnetic back. They will be distributed in the attendee tote bags. [\$3,800 USD\*]

## SILVER

### Calculators

Slim-style calculators will bear your company logo on the front. All attendees will receive the calculator. [\$1,900 USD\*]

### Internet Café

Your company name and logo will be set as the home page on a minimum of three computers that will be available in the Internet Café. [\$1,900 USD\*]

### Session Room Signage

Every session room will have signage indicating the sessions in that room. Have your logo and booth number at the bottom of these signs that every attendee will see. [\$1,900 USD\*]

### Annual volunteer project: Get recognized for giving back

More details will be announced. [\$1,900 USD\*]

## ADVERTISING OPPORTUNITIES

### Attendee Tote Bag Inserts

Place marketing material in all attendee tote bags (company to provide their marketing material). [\$500 USD\*]

### Pre-registration list

Pre-conference attendee list for a one-time postal mailing. [\$350 USD\*]

*\* Prices listed do not include VAT. VAT will be added on your invoice as applicable.*



# Hotel & conference location

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**Reservation details:** SCCE has set up a special group rate of 3,700.00 CZK per night plus tax for conference attendees. When making reservations via telephone, please indicate that you are with the European Compliance & Ethics Institute. This rate is good through 27 February 2016 or until the room block is filled, whichever comes first. Reservation requests received after this date or after the group block is full will be accepted based on space and rate availability. Hotel accommodations are not included in your conference registration fee.

**PLEASE NOTE:** The Prague Marriott Hotel is the official conference hotel for the 2016 European Compliance & Ethics Institute. SCCE does not call or contact our attendees to book hotel room reservations. If you receive a call or email from a hotel booking service requesting that you book your hotel reservation for an SCCE conference through them, the organization is not affiliated with or contracted by SCCE.

Prague Marriott Hotel  
V Celnici 8  
Prague, 110 00 Czech Republic  
Phone: +420-222-888 888

**Hotel website:**

[marriott.com/hotels/travel/prgdt-prague-marriott-hotel/](http://marriott.com/hotels/travel/prgdt-prague-marriott-hotel/)

**Online reservations:** Please visit our website at [europeancomplianceethicsinstitute.org/Location/HotelReservations](http://europeancomplianceethicsinstitute.org/Location/HotelReservations) and click on the “Online Reservations” link.





# Terms & conditions

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To ensure a successful exhibiting or sponsoring experience at the Society of Corporate Compliance and Ethics's (SCCE's) conferences, please read the following Exhibitor & Sponsor Terms & Conditions ("Terms & Conditions") carefully. By submitting a booth space or sponsorship application, exhibitors and sponsors agree to abide by these Terms & Conditions, and any other rules and regulations set forth for this event, including any special requirements that are imposed by the facility at which the conference will be held ("Facility"). Exhibitor or Sponsor agrees and understands that these Terms & Conditions are contractual in nature, and become part of the contract between the exhibitor and SCCE relating to exhibitor's attendance and exhibiting activities at the SCCE 2016 European Compliance & Ethics Institute.

**1. Eligibility to exhibit.** Exhibitors' products and services must be relevant to the compliance profession. To exhibit, exhibitors must be in good financial standing with SCCE. SCCE has the right to refuse or terminate exhibit space rental if products, services, exhibitor behavior or displays are not appropriate and compatible with the general character or quality of the conference and cause undue interference with the effective operations of the SCCE and its staff. The rules, policies, and regulations outlined on this form and in the service kit are part of the exhibitor's contract with SCCE.

**2. Payment.** A 50% deposit is required for all booth rentals (unless you have chosen the email exchange option: see page 4). Balance must be paid in full and received by SCCE by Sunday, 20 March 2016. Deposits are non-refundable.

**3. Failure to Occupy.** Space not occupied by the close of installation on Sunday, 20 March 2016, at 16:00 (unless previous written arrangements were made) will be forfeited by the exhibitor. SCCE may resell, reassign or use the space. If display equipment is available, SCCE may choose to have the exhibit erected at the exhibitor's expense. The exhibitor is not relieved of the obligation to pay the full exhibit price.

**4. Space assignment.** All dimensions and locations shown on the official floor plan are believed, but not warranted to be, accurate. SCCE reserves the right to make such modifications as may be necessary to meet the needs of the Exhibitors and the exhibit program.

**5. Exhibitor use of space.** Exhibitors may not assign, sublet, or apportion the whole or any part of their allotted space. In addition, exhibitors may not advertise or display products or services other than those manufactured or sold in their regular business. Exhibitor or Sponsor company descriptions in the on-site program will be limited to one company name and identity listing. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by exhibitor only from within its space. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. This includes placement of display racks, banners, brochures or other items outside of the designated space rented by the exhibitor, as well as the offering of food or beverages.

**6. Exhibitor code of conduct.** All exhibitors agree to abide by the following code of conduct, and agree to SCCE's right to take immediate action to restrict or evict exhibitor and/or its personnel from the conference in the event of Code of Conduct violations. In the event of such eviction or restriction, exhibitor will forfeit all moneys paid for the conference, and may be subject to restrictions or prohibitions on attending future SCCE conferences.

- The exhibitor and its personnel shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors, conference attendees, and visitors or SCCE staff.
- SCCE reserves the right to prohibit any exhibit and/or exhibitor that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the conference.
- SCCE reserves the right to remove, without compensation, any exhibit and/or exhibitor that, in SCCE's sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the conference.
- SCCE reserves the right to require the removal of any exhibitor personnel who engage in behavior which, in the sole discretion of SCCE, is determined to be objectionable to other exhibitors, conference attendees, and/or SCCE staff.
- Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby exhibitors' booths shall be prohibited.
- The audio level of any playback equipment, audio, video and/or demonstrations must be at a level so as not to disturb or be heard by adjacent exhibitors and their patrons. SCCE reserves the right to restrict exhibits to a minimum noise levels.

**7. Exhibitor/sponsor-hosted functions.** Functions may not be scheduled at times that conflict with conference sessions or receptions.

## 8. Cancellation

- (a) Cancellation or Reduction of Booth by SCCE. An exhibitor's failure to submit payment can result in the cancellation of the assigned space. In addition, SCCE has the right to cancel, reduce, or redistribute allocated booth space upon reasonable cause or due to events that make performance impossible. In the event of such an occurrence, SCCE will provide written notification and agrees to negotiate in good faith toward refund or reduction of the exhibit fee. If any part of the exhibit area is damaged, or the exhibitor is not permitted to occupy their assigned space, the exhibitor will be charged only for space that was actually occupied. SCCE is released from any and all claims for damages that may arise in conjunction with the above.

# Terms & conditions

EUROPEAN COMPLIANCE & ETHICS INSTITUTE | 20–23 MARCH 2016 | PRAGUE, CZECH REPUBLIC

- (b) Show cancellation policy. The parties agree that if the SCCE Utilities & Energy Compliance & Ethics Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which SCCE has no control, then the exhibitor contract may be immediately amended by SCCE, and the exhibitor hereby waives any and all claims against SCCE for damages, reimbursement, refunds, or compensation.
- (c) Cancellation by Exhibitor. A 50% deposit is required for all booth rentals. Balance must be paid in full and received by SCCE by 19 March 2016 (unless you have chosen the email exchange option: see page 4), and 100% payment is due on all applications after 26 February 2016. Cancellation fee for exhibit space is the 50% deposit if cancelled before 26 February 2016. No refunds will be made after this date. Deposits are non-refundable.

**9. Installation and dismantling of exhibit.** Installation must take place during the times indicated, unless SCCE has previously provided written approval for installation at other times. Space not occupied by the start of the conference returns to SCCE for discretionary use. Dismantling begins at the conference's close and must be completed by the time indicated. Exhibitors dismantling prior to conference close will lose all points accumulated in the previous twelve months. Note: The exhibitor assumes all financial responsibility for installation and dismantling of the exhibit.

**10. Booth Construction.** One 6 foot table is provided along with two chairs and a wastebasket. All display items must fit on top of the table or directly behind the table. There is space for a maximum of two bannerstands behind the table.

**11. Fire Protection.** All exhibits must conform to fire laws, health regulations, electrical codes, and other ordinances of the local fire department. All materials used in the exhibit hall must be flame-proof and fire resistant. All materials are subject to the inspection of the local fire department and their regulations shall govern. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. The hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department.

**12. Registration and housing.** Registration information will be available on the SCCE website. Exhibitors are encouraged to book their hotel rooms through the SCCE's room block at the conference venue.

**13. Meeting rooms.** To request meeting room space, please contact the SCCE.

**14. Exhibitor service information.** All exhibitors receive exhibitor service information electronically, including order forms for ancillary services at the conference.

**15. Union.** Local union jurisdiction applies. Detailed information will be provided to exhibitors in the Exhibitor Service Kit.

**16. Security.** Although security guard service may be furnished, neither SCCE nor the Facility will be responsible for damage to, loss, or theft of property belonging to any exhibitor, sponsor, their agents, employees, business invitees, visitors, or guests.

**17. Indemnification.** Exhibitor or Sponsor shall defend, protect, indemnify, save, and hold SCCE, and its officers, directors, employees, and agents, the Facility in which SCCE meetings are being conducted, and all agents and employees thereof (hereinafter collectively called "Indemnitees") forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor and/or its personnel, employees and agents, and further, exhibitor shall at all times defend, protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs damages, liability, or expenses (including attorney's fees) arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any property, person, or persons, including the exhibitor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said exhibitor's participation at the conference, the negligent or willful conduct of its personnel, employees and agents, and/or its occupancy and use of the facilities, or any part thereof.

**18. Exhibitor insurance.** All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. SCCE and the Facility do not maintain insurance covering exhibitor's conduct or property. Exhibitor shall carry Comprehensive General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers' Compensation insurance in full compliance with all federal and state laws. A certificate of insurance shall be furnished if requested by SCCE.

**19. Facility rules.** Exhibitors and sponsors shall strictly comply with all conditions imposed by the Facility in its contract with SCCE, and with the rules and regulations of the Facility.

**20. Damage to property.** The exhibitor is liable for any damage caused to Facility floors, walls, columns, standard booth equipment, or other exhibitors' property. The exhibitor may not mar, tack, make holes, or apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment

# Terms & conditions

EUROPEAN COMPLIANCE & ETHICS INSTITUTE | 20–23 MARCH 2016 | PRAGUE, CZECH REPUBLIC

**21. Americans with Disabilities Act.** Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall defend, indemnify and hold SCCE harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against SCCE, its officers, directors, agents, or employees on the basis of the exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

**22. On-site program.** Each exhibitor or sponsor will receive one listing in the official conference program if application to exhibit is received 2 weeks prior to the start of the conference.

**23. Market research and surveys.** Exhibitors and sponsors are not permitted to conduct surveys of conference attendees during the conference.

**24. Attendee information distribution.** SCCE encourages exhibitor and sponsor efforts to communicate with SCCE attendees. However, in an effort to meet exhibitor needs and also protect the privacy rights of our attendees, the following policies shall apply. Exhibitors may request either a business card or may scan attendee badge barcodes using lead retrieval equipment if equipment is offered by SCCE, to obtain contact information for follow-up. For Barcode Lead Scans, SCCE agrees to release to the exhibitor attendee name, title, company, work postal mailing address, work phone, fax and e-mail, as provided by the attendee. Regarding an Advance/Post Mailing List: SCCE may, at its discretion, also offer exhibitors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal address list, either or both of which may be available for purchase. This information is only provided to qualified SCCE exhibitors and sponsors. Each list shall include attendee name, title, company and preferred postal mailing address as provided by the attendee. SCCE does not release attendee email addresses.

**25. Children.** Due to health and safety considerations, children under the age of 18 will not be admitted to the exhibit program or educational sessions.

**26. Picture taking, videotaping/audio taping.** Exhibitors are not permitted to photograph, audiotape or videotape sessions, exhibits, or any other part of the conference without express, written approval from SCCE.

**27. Exceptions.** Any request for exceptions to these Terms & Conditions must be submitted in writing to the SCCE at least two weeks prior to the conference start date. The SCCE reserves the right to make exceptions to these Terms & Conditions in its sole discretion.

**28. Trademarks.** Exhibitor/Sponsor grants SCCE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and logo on SCCE website(s), print materials, and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of SCCE, which reserves the right to reject any Sponsor Artwork that, in SCCE's sole discretion, fails to meet the defined specifications or general standards of quality for SCCE events. Exhibitor grants SCCE or anyone authorized by SCCE the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents in the Exhibit Hall or at the Event.

**29. Promotion During Conference.** Exhibitors are not allowed to place brochures, stickers, signs, posters, or marketing materials anywhere other than within their own booth space. Likewise, exhibitors' representatives are not allowed to distribute brochures, invitations, etc, anywhere than within their exhibit space.

# Sponsorship & exhibiting application

EUROPEAN COMPLIANCE & ETHICS INSTITUTE | 20–23 MARCH 2016 | PRAGUE, CZECH REPUBLIC

## Contact Information (please print)

Company name \_\_\_\_\_

Street Address \_\_\_\_\_

City/Town \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact person \_\_\_\_\_

Contact person's title \_\_\_\_\_

Authorized signature *(By signing above, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus. This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm and is accepted and signed by SCCE.)*

## Logistics Coordinator (please print)

Full name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## Sponsorship Opportunities

### PLATINUM LEVEL

- Tote Bags ..... \$5,700 USD\*
- Folios ..... \$5,700 USD\*
- Exhibit Hall Reception: Sunday ..... \$5,700 USD\*
- Exhibit Hall Reception: Monday ..... \$5,700 USD\*
- Networking Lunch: Monday ..... \$5,700 USD\*
- Tweet Wall and TweetUp ..... \$5,700 USD\*

### GOLD LEVEL

- Notepads ..... \$3,800 USD\*
- Continental Breakfast: Monday ..... \$3,800 USD\*
- Continental Breakfast: Tuesday ..... \$3,800 USD\*
- Water Bottles ..... \$3,800 USD\*
- Badge Holder Lanyards ..... \$3,800 USD\*
- Flat Flashlights ..... \$3,800 USD\*

### SILVER LEVEL

- Calculators ..... \$1,900 USD\*
- Internet Café ..... \$1,900 USD\*
- Session Room Signage ..... \$1,900 USD\*
- Volunteer Project ..... \$1,900 USD\*

### ADVERTISING OPPORTUNITIES

- Attendee Tote Bag Inserts ..... \$500 USD\*
- Pre-registration list ..... \$350 USD\*

SPONSORSHIP/ADVERTISING TOTAL \$ \_\_\_\_\_

## Exhibit Rental

- Table-Top Exhibit Space \_\_\_\_\_ @ \$1,000 USD\* \$ \_\_\_\_\_  
(includes two Exhibit Hall badges)
- Table-Top Exhibit Space: SPECIAL \_\_\_\_\_ @ \$100 USD\* \$ \_\_\_\_\_  
(in exchange for two emails promoting the 2016 ECEI, sent by 26 February 2016 to a European database)
- VAT (if applicable)\* \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

### TABLE CHOICE (SEE FLOOR PLAN FOR LOCATION NUMBERS):

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

## Billing Information

VAT # OR TAX ID # \_\_\_\_\_

TODAY'S DEPOSIT \$ \_\_\_\_\_ out of TOTAL \$ \_\_\_\_\_

- BY MAIL – Enclose application and check payable to SCCE:

Society of Corporate Compliance and Ethics  
6500 Barrie Road, Suite 250  
Minneapolis, MN 55435 United States  
PHONE +1 952 933 4977 or 888 277 4977 • FAX +1 952 988 0146

- BY WIRE TRANSFER – email [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) for instructions

- BY INVOICE

- BY FAX +1 952 988 0146 – I authorize SCCE to charge my credit card

Due to PCI Compliance, **please DO NOT provide any credit card information via email.** You may email the application form without credit card information to [lori.dahmes@corporatecompliance.org](mailto:lori.dahmes@corporatecompliance.org), and call SCCE with the credit card account number and expiration date at +1 952 933 4977.

CREDIT CARD:  AmericanExpress  Discover  MasterCard  Visa

Credit Card Account Number \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

50% deposit is required for all booth rentals. Balance must be paid in full by 19 March 2016. Deposits are non-refundable. The invoice for your participation shall be issued by VMC, 14-30 rue de Mantes, 92700 Colombes/France, French VAT Number: FR75523098614; Czech VAT Number: CZ682761770.

## Questions: Email Lori Dahmes

[lori.dahmes@corporatecompliance.org](mailto:lori.dahmes@corporatecompliance.org)

**\*Prices listed do not include VAT. VAT will be added on your invoice as applicable.**

OFFICE USE ONLY

Date received \_\_\_\_\_ By \_\_\_\_\_







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