



SOCIETY OF CORPORATE COMPLIANCE AND ETHICS

MEDIA KIT



SCCE is among the most trusted resources for compliance and ethics.

Advertise with SCCE and reach decision makers!

**SAVE 20% ON
YOUR FIRST AD**

www.corporatecompliance.org

Compliance & Ethics Professional is a leading compliance magazine published by the Society of Corporate Compliance and Ethics (SCCE). SCCE is dedicated to enhancing the role of compliance professionals and advancing corporate governance, compliance, and ethics.



PURPOSE

The purpose of *Compliance & Ethics Professional* is to provide current compliance regulations, topics, and issues that affect today's compliance industry.

Professionals in the compliance field look to *Compliance & Ethics Professional* as their source of compliance and ethics information, providing organizations with the most current views on the corporate regulatory environment, internal controls, and the overall conduct of business. National and global experts provide informative articles, sharing their knowledge and providing professional support so readers can make informed legal and cultural corporate decisions.

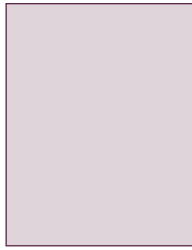
AUDIENCE PROFILE

Over the past few years *Compliance & Ethics Professional* has grown to become one of the leading magazines for compliance professionals. *Compliance & Ethics Professional* has a current distribution of over 1,600 readers bi-monthly; is distributed at all SCCE conferences, academies, and workshops; and is used as a communication tool for other interested parties. Subscribers include executives and others responsible for compliance: chief compliance officers, risk/ethics officers, corporate CEOs and board members, chief financial officers, auditors, controllers, legal executives, general counsel, corporate secretaries, government agencies, and entrepreneurs in various industries.

WHY ADVERTISE WITH SCCE?

The wealth of news and resources provided by the SCCE attracts a highly desirable business market of compliance professionals who are eager to learn about solutions for their pressing compliance and ethics program challenges.

Our editorial content focuses on issues of concern to the profession, with many of the articles written by leading practitioners. This ensures that the magazines get read and that your advertising gets seen. And, with our rapid growth, the reach of the SCCE continues to increase, and with it your exposure to this important audience of buyers and decisions makers.



FULL-PAGE BLACK-AND-WHITE AD

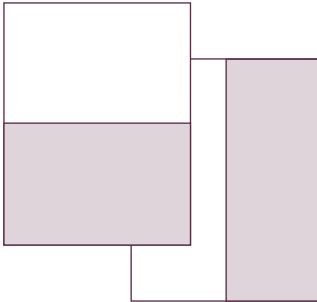
COST PER INSERTION

1-2 insertions\$905
 3-4 insertions\$735
 5-6 insertions\$605

FULL-PAGE FULL-COLOR AD | COST PER INSERTION

BACK COVER | INSIDE BACK COVER | INSIDE FRONT COVER

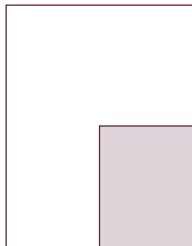
1 insertion \$1,725
 3 insertions\$1,575
 4-6 insertions \$1,500



1/2 PAGE BLACK-AND-WHITE AD

COST PER INSERTION

1-2 insertions\$630
 3-4 insertions\$535
 5-6 insertions\$455



1/4 PAGE BLACK-AND-WHITE AD

COST PER INSERTION

1-2 insertions\$375
 3-4 insertions\$335
 5-6 insertions\$320

Specifications

- File types accepted: print-ready PDF (preferred), Illustrator, or Photoshop
- If sending a Photoshop or Illustrator file, please change all type to outlines
- Images must be 300 dpi at 100%
- If ad is full-color, please convert all images to CMYK: no spot colors
- Send via e-mail (if less than 10 MB) or contact SCCE about our FTP site.

Ad Sizes

Full-page:

trim size 8.5" x 11" (include additional 1/8" bleed)

1/2 page horizontal:

7" wide x 4.5" high (does not bleed)

1/2 page vertical:

3.5" wide x 9.5" high (does not bleed)

1/4 page:

3.5" wide x 5" high (does not bleed)

Print Schedule and Deadlines

ISSUES

AD DEADLINES

February	December 15
April	February 15
June	April 15
August.....	June 15
October	August 15
December.....	October 15

**SCCE corporate members
 receive 20% off advertising**

For more information, please contact:

Marlene Robinson
 Society of Corporate Compliance and Ethics
 marlene.robinson@corporatecompliance.org
 +1 952 933 4977 or 888 277 4977

SEE ORDER FORM ON BACK PAGE

SAVE 20% ON YOUR FIRST AD

Please fill out the following information for your advertisement:

NAME OF COMPANY PLACING ADVERTISEMENT _____

DATES OF INSERTION Please check all insertions and indicate the calendar year(s):

ISSUES	YEAR	AD DEADLINES
<input type="checkbox"/> February	_____	(December 15)
<input type="checkbox"/> April	_____	(February 15)
<input type="checkbox"/> June	_____	(April 15)
<input type="checkbox"/> August	_____	(June 15)
<input type="checkbox"/> October	_____	(August 15)
<input type="checkbox"/> December	_____	(October 15)

SIZE OF ADVERTISEMENT Please check one

- Full-page:** trim size 8.5" x 11" (include additional 1/8" bleed)
- 1/2 page horizontal:** 7" wide x 4.5" high (*no bleed*)
- 1/2 page vertical:** 3.5" wide x 9.5" high (*no bleed*)
- 1/4 page:** 3.5" wide x 5" high (*no bleed*)

Note: all ads are black-and-white except for cover ads, which are full-color.

IF PURCHASING A COLOR COVER, PLEASE CHECK BELOW

- Inside front cover
- Back cover
- Inside back cover

SAVE 20% ON YOUR FIRST AD

CONTACT PERSON

FIRST NAME _____ M.I. _____ LAST NAME _____

TITLE _____

PLACE OF EMPLOYMENT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

FAX _____

E-MAIL _____

TOTAL COST _____

Check enclosed (please make your check payable to SCCE).

Invoice me PO # _____

Charge my: Visa MasterCard American Express

CREDIT CARD ACCOUNT NUMBER _____

CREDIT CARD EXPIRATION DATE _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

FAX TO: +1 952 988 0146 (ATTN: Marlene Robinson)

MAIL TO: SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435, United States

Get great exposure for your employment ads!

**200 WORDS
90 DAYS
ONLY \$400!**



Compliance and ethics professionals belong to a highly specialized field. SCCE can match qualified individuals with your staffing needs. Take advantage of SCCE's Web site to advertise your unique career opportunities.

It's easy and cost effective. List up to 200 words for 90 days for only \$400. Get worldwide exposure for your classified ad to a targeted audience!

To post a job:

Visit www.corporatecompliance.org and click on Job Board: Post to Job Board in the menu