Editorial Calendar

JANUARY *(due 10/1/18)*

Corporate compliance success stories

True and powerful stories of famous corporations successfully implementing compliance program and individuals improving their own mindsets

FEBRUARY *(due 11/1/18)*

Compliance officers vs. corporate legal team

How to work effectively with the legal team to benefit the organization's ethical culture

MARCH *(due 12/1/18)*

Sexual harrassment in the workplace

How to develop effective compliance programs to prevent and address sexual harrassment claims

APRIL *(due 1/1/19)*

Whistleblowing and anti-retaliation

Support or reprimand a whistleblower? What should happen after the whistle's blown

MAY *(due 2/1/19)*

Too many cooks in the kitchen

How should compliance officers act when third parties (legal team, HR, gov't agencies, etc.) are conducting concurrent investigations?

JUNE *(due 3/1/19)*

Computation compliance

Predicting and implementing the compliance needs for the increase of automated processes, due to advancing technology

JULY *(due 4/1/19)*

Building your compliance committee

Helpful steps and tips on constructing an effective and long-lasting compliance committee

AUGUST *(due 5/1/19)*

Risk assessments

The DOs and DON'Ts, and whose responsibility it is to encourage and enforce assessments and mitigation efforts

SEPTEMBER *(due 6/1/19)*

Cyber warfare as terrorism

Its future trend, and what you and your organization can do to lower the risk of being targeted

OCTOBER *(due 7/1/19)*

Seeing the forest through the trees

Best practices in navigating complex regulations

NOVEMBER *(due 8/1/19)*

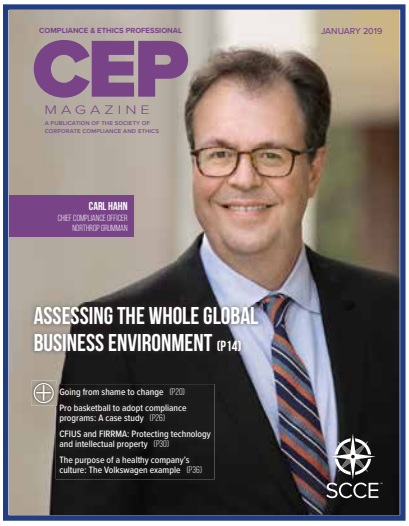
Looking the gift horse in the mouth

The ethical and legal reasons behind your organization's regulations for giving and receiving gifts

DECEMBER *(due 9/1/19)*

Personal benefits from company relationships

Exploring the nature of conflicts of interest and how compliance professionals can effectively reduce wrongdoing



About the Magazine

Publisher
Society of Corporate Compliance and Ethics

Editorial
CEP Magazine (Compliance & Ethics Professional) is our award-winning, monthly publication available to our 7,500+ SCCE members. Each issue provides the latest insights on national and international compliance issues and practical information for compliance, ethics, and auditing professionals. *CEP's* columns, articles, and news briefs combine to provide both a broad, balanced view of the cutting edge of the compliance industry and a warm welcome for new members to SCCE's passionate community. *CEP's* readership continues to grow to include chief compliance officers, corporate executives, corporate counsels, government agencies, and entrepreneurs.

Issuance
Frequency: Monthly (12 times per year)
Issue Date: 1st day of the month of issue
Established: 2004

Subscription Data
One subscription is included with each annual association membership.

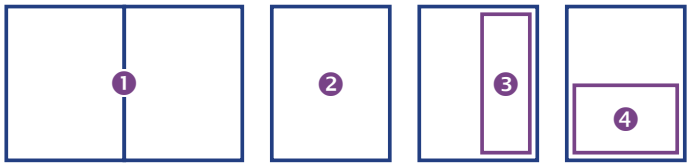
Editorial/Advertising Ratio
A maximum ratio of 75/25 is maintained.

Circulation
Rates are based on 7,500+ copies per issue (as of January 2019; average exclusive of samples, exchanges, etc.)

Coverage and Market
- International circulation
- Chief ethics and compliance officers, auditors, corporate executives, corporate counsels, government agencies, entrepreneurs, and others
- Complimentary copies distributed at all national and international conferences and exhibits

Ad Specifications

Sizes *(width × height)*



❶ **2-page spread, full-bleed** ..... 17" × 11"
❷ **1-page, full-bleed** ..... 8.5" × 11"
❸ **½-page (vertical)** ..... 3.125" × 9.375"
❹ **½-page (horizontal)** ..... 6.5" × 4.4375"

File Requirements
- Ads should be created on pages that match the ad size *exactly* (i.e. partial-page ads should *not* be created on 8.5" × 11" pages).
- Ads must be saved as "Press Quality" PDFs (300 ppi color/grayscale, 1200 ppi monochrome) with all fonts embedded.

Additional File Requirements for Full-Bleed Ads
- Ensure that any essential text and graphics are inset at least .5" from all four sides of the ad.
- Add .125" bleed on all four sides of the ad.
- Include crop marks on the final PDF.

Due Dates
Ads are due on the 1st of the month 3 months prior to the issue date.

Production Specifications

Halftone Screen: 150–175 lpi
Print Method: Offset
Binding: Perfect
Cover Stock: 80# Gloss Cover
Text Stock: 88# Gloss Text (10% recycled content)

CEP Magazine (Compliance & Ethics Professional) INSERTION ORDER

Order Information

Today's Date

Organization Placing the Advertisement(s)

Issue(s) in Which Ad(s) Should Be Placed

Contact Information

Invoices:

Contact Person *(first and last name)*

Organization *(name of employer)*

Street Address

City/Town

State/Province

Postal Code

Country

Phone

Email *(invoices sent via email)*

Tearsheet(s):

☐ *Same contact person as above*

Contact Person *(first and last name)*

Organization *(name of employer)*

Street Address

City/Town

State/Province

Postal Code

Country

Email

Ad Options *(Check the appropriate boxes below.)*

PLEASE NOTE: *Ad placement is determined on a first-come, first-served basis. 2019 prices subject to change.*

Inside Front / Inside Back Cover

	1x	3x (each)	6x (each)	12x (each)
1-page, full-bleed	☐ $1,853	☐ $1,687	☐ $1,521	☐ $1,355

Interior Page

	1x	3x (each)	6x (each)	12x (each)
2-page spread, full-bleed	☐ $3,375	☐ $3,075	☐ $2,775	☐ $2,475
1-page, full-bleed	☐ $1,603	☐ $1,437	☐ $1,217	☐ $1,051
½-page	☐ $771	☐ $715	☐ $597	☐ $541

Polybag Mailer Insert

(Copies for insertion will be provided by your organization.)

1-page, full-bleed ☐ $1,000

TOTAL $ _____

SCCE will contact you after the insertion order is received.

Terms

- Insertion order form and ad must be submitted together.
- An additional charge of $525 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

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