UNETHICAL ACTS

WHY WE DO WHAT WE DO

Lisa Gross

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AGENDA

Motivators of our Behaviors – Mental Models

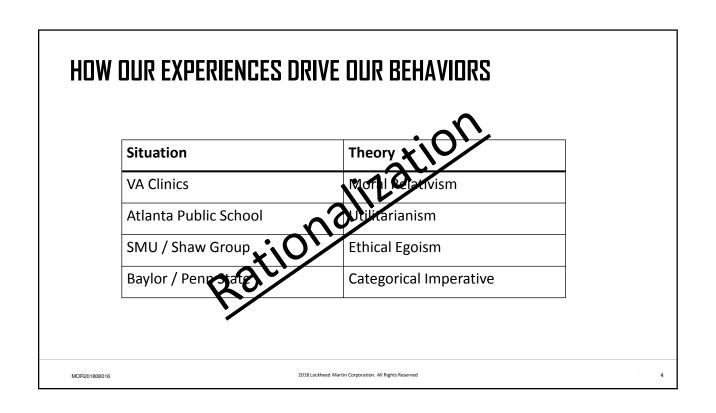
Examples of Ethical Situations Driven by Experiences and Ethical Theories

The Importance of Diverse Perspectives When Building an Effective E&C Program

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WHAT MO	TIVATES UNETHICAL BEHAVIOR?	
	Ethical Egoism Theory	
	Utilitarian Theory	
	— Moral Relativism	
	Rationalization	
	Categorical Imperative	
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DIVERSE PERSPECTIVE - EFFECTIVE E&C PROGRAM



https://lockheedmartin.com/en-us/who-we-are/ethics/2017-awareness/

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QUESTIONS/THOUGHTS

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