

Seriously, Again Already?

2019 SCCE Higher Education Conference

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Traci Rolf, Associate Director of University Ethics
University of Illinois System

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Seriously, Again Already?

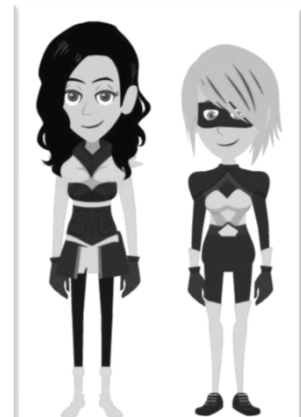
Presented By:



Donna McNeely
Executive Director of University Ethics
and Compliance

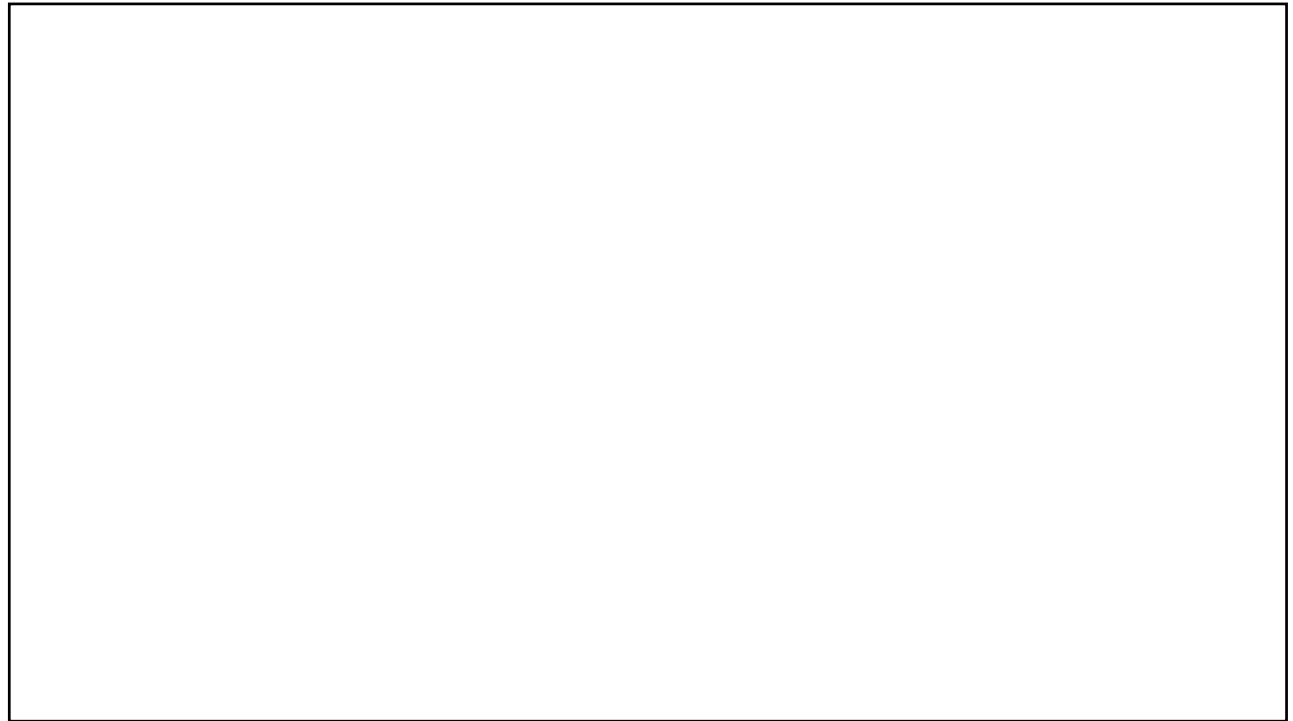


Traci Rolf
Associate Director of University Ethics

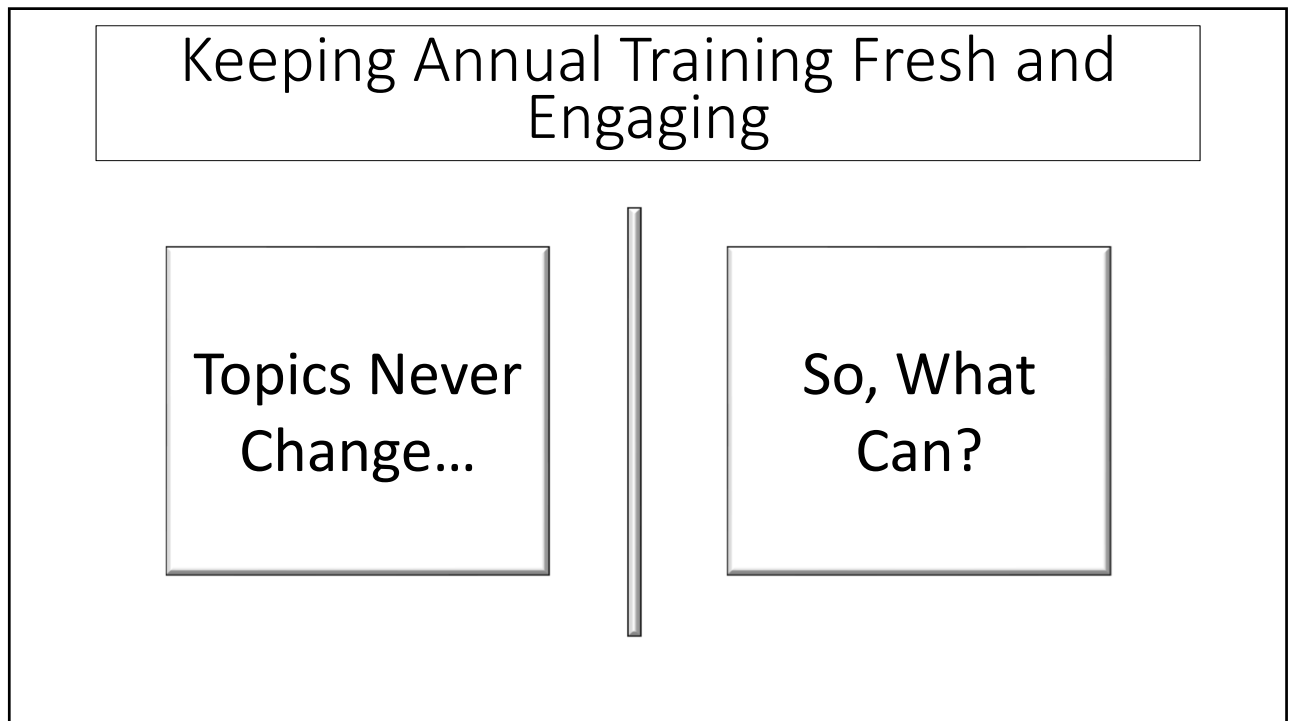


Training Super-Duo
University of Illinois System

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Keep the Language Casual and Easy to Read



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"Anyone, Anyone?" – Keep It Entertaining

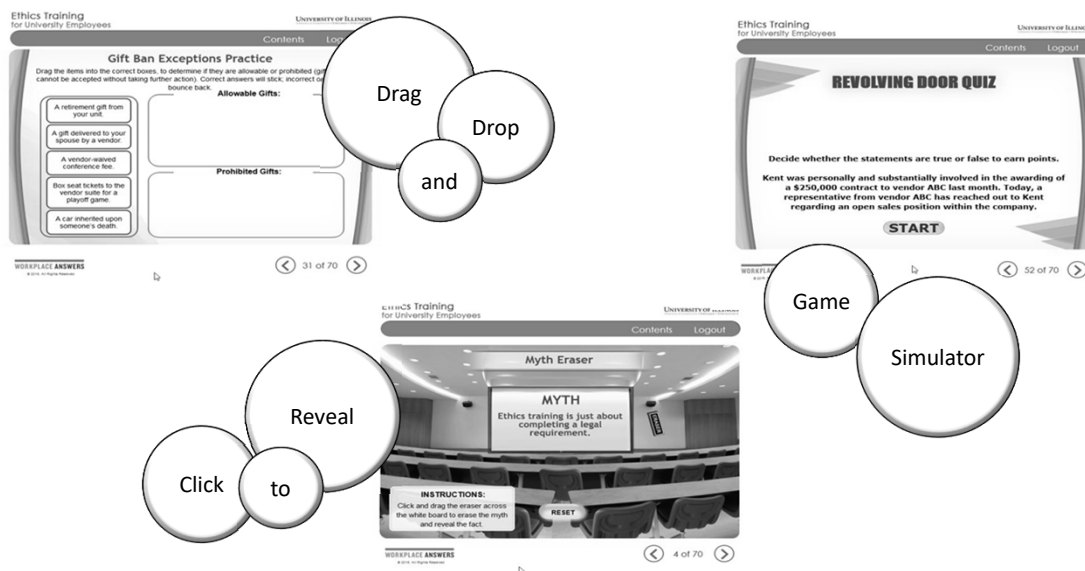
<https://www.youtube.com/watch?v=uhiCFdWeQfA>

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Narration: Find Balance

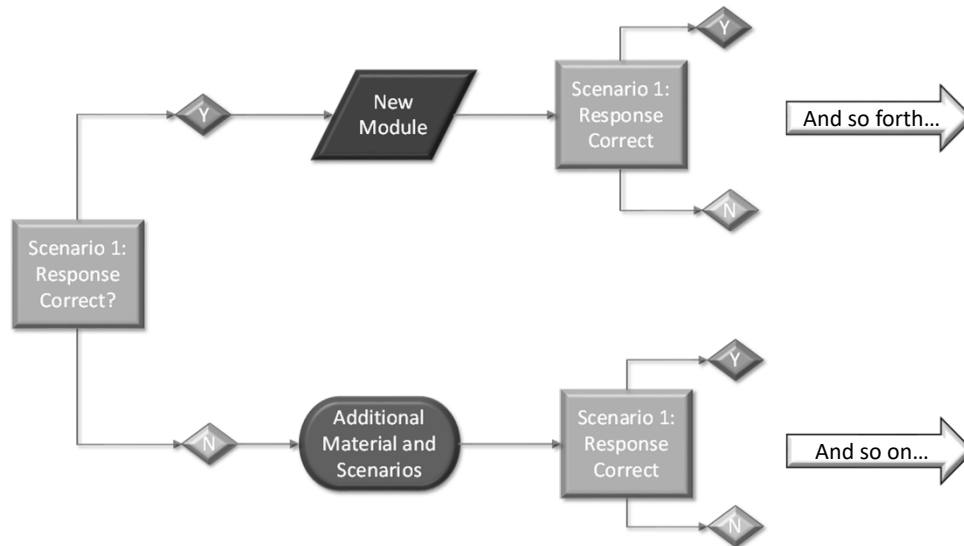
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Increase Learner Interaction



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Create Response-Based Learning Paths



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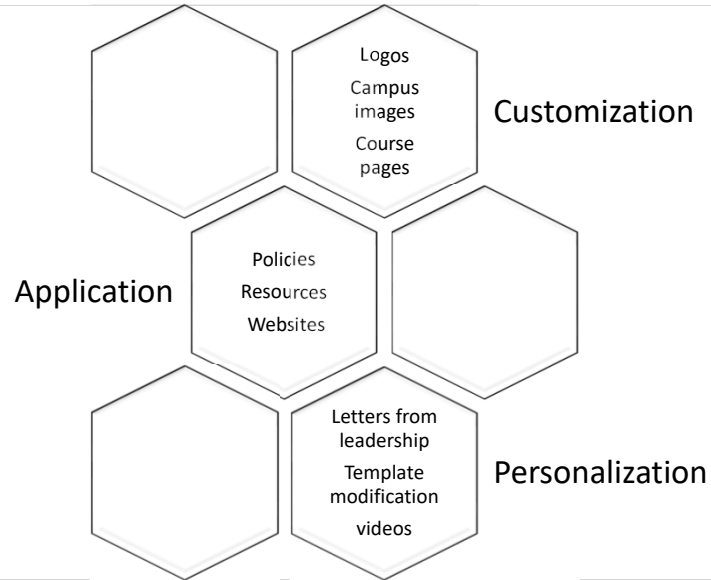
Off-The-Shelf Programs: Using personalization to create relatability and applicability



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Maximize Vendor Options!

The more
University
look and feel
you can get,
the more
engaged the
learner!



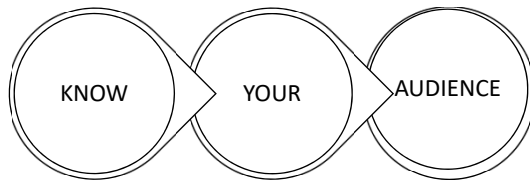
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Customize, Customize, Customize



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Setting the Tone - Learner Buy-In



What type of communication should you send?
(format, formality)

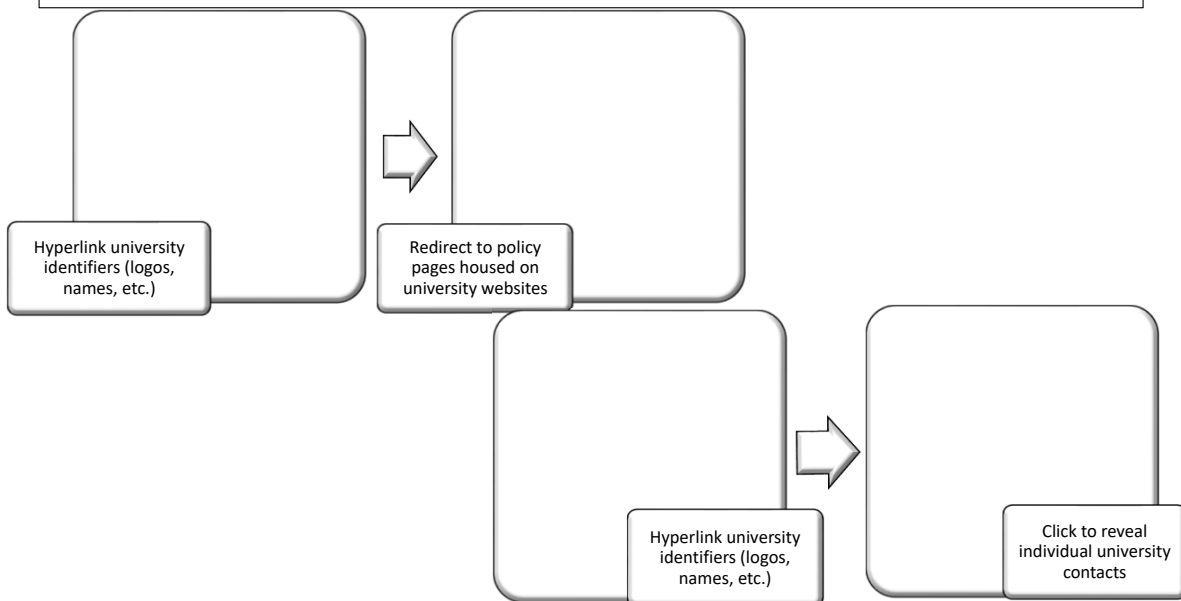
Who should send the message?
(Audience responsiveness)

How can your message have the desired impact?
(encouraging action/overall impact)

- President
- Chancellor
- Provost
- Dean
- Unit Director
- Dept. Head

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Multiple Locations? NO PROBLEM!



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Reducing Training Fatigue

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Questions? Comments?

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