## **Common Investigation Issues**

Gerry Zack, CCEP, CFE, CIA
CEO

#### **Society of Corporate Compliance and Ethics**

Minneapolis, MN, United States gerry.zack@corporatecompliance.org



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An Improperly Performed Investigation Creates More Risk Than it Mitigates



# Issues in Every Phase of an Investigation

- 1. Initial phases of an investigation
- 2. Performing the investigation
- 3. Close out, reporting, and follow-up actions



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#### PART 1

**Initial Phases of an Investigation** 



## Does it Matter What Triggered the Investigation?

#### **Every Investigation is Different:**

- Allegation/tip
  - Anonymous v. known
  - · Internal v. third party
  - · Level of specificity
- Internal audit or other auditing/monitoring activity
- External process (government auditors, etc)
- How serious is the alleged or possible act?
  - Escalation issues?



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## Allegations

- Perform preliminary assessment to determine whether an investigation is warranted
- Consider whether it is necessary to perform without subject's knowledge (Covert v Overt)
- · Data analytics can help in establishing need for investigation
  - Consider this If the allegation is true, what impact would the act have on electronic data? How would the digital trail of the act differ from that of a valid transaction or act?
- Document analysis
  - Look for red flags, characteristics that support or refute the allegation



#### What Next?

- · What type of compliance issue?
  - Bribery, conflict of interest, employee theft, fraud, privacy, data breach, environmental, financial reporting fraud, etc
- What level within the organization is implicated?
- Possible next steps:
  - · If there is an allegation, assess credibility
  - Notify/engage legal counsel
  - Assemble team; Determine who investigates
  - Is subject currently employed with us?
    - Consider whether it is necessary to investigate without subject's knowledge



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## **Scope Considerations**

- How specific/vague is the allegation or concern/red flag?
- Could additional individuals be involved?
  - Internal
  - Third parties (individuals or organizations)
- What other acts could the subject(s) have perpetrated?
  - Very common that if someone is engaged in wrongdoing, there are multiple schemes/acts
  - Perform role-based risk assessment
- How far back might the activity have been occurring?
- · Are violations/losses potentially still occurring?
- How likely is it that other individuals may have witnessed the alleged wrongdoing?



#### What are the Goals of the Investigation?

- Stop certain conduct?
- Terminate an employee?
- Stop the bleeding?
- Civil litigation to recover damages?
- Refer for criminal prosecution?
- Keep it quiet?



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#### Goals as Compliance Professionals

- Investigate processes, not people
- Ultimate goal is to find and fix the problem



### Identifying Records & Data Needed

- Develop process map of the transaction/activity cycle(s) involved in the target of the investigation
  - MUST understand how the transaction cycle operates in order to identify relevant records/people needed
- Based on this process map, identify:
  - · People involved in each step
  - Internal controls
    - Preventive
    - Detective
  - · Documents and forms
    - Received
    - Created
  - · Electronic records
  - · Systems and databases affected



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## Identifying Records & Data Needed

- Example For corruption in the purchasing cycle:
  - Identification and documentation of need
  - · Development of specifications, if necessary
  - Solicitation of bids or negotiation with alternative vendors
  - · Selection of vendor
  - Contract, statement(s) of work, etc
  - · Purchase orders
  - Change orders, subcontracts, etc
  - · Receipt of goods or services
  - Submission, review and approval of invoice
  - Payment
- In addition, what other internal records would we expect along the way? E-mails, electronic approvals, etc.



#### PART 2

#### **Performing the Investigation**



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## What Skills are Needed?

- Digital evidence (gathering/preserving)
- Interviewing
- Subject matter expertise
- Forensic accounting
- Damages calculations
- Data analytics
- Process & internal controls analysis
- Document analysis
- Records management, eDiscovery



#### Preserving/Collecting Electronic Evidence

- Issue a document/record hold notice based on process map explained earlier
  - Identify relevant records
  - Identify relevant record custodians (may include third parties, cloud storage, etc)
- Negative implications of information being lost/altered
- ESI (electronically stored information):
  - What ESI is relevant?
  - What format is it in?
  - Where is relevant ESI stored?
  - How do we ensure we collect it all?
  - Proper collection (use forensically recognized technologies)



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## Case Management

- · Misplaced or unorganized documents and records
  - · Security and indexing/tagging
  - · Sources of documents and data
- Losing track of or never properly documenting sequence of events
  - · Maintaining the timeline



## The Tainted Witness

- How do you deal with a witness who provides useful evidence, but who comes with their own baggage
  - Past or pending disciplinary issues
  - Possible involvement in the issue you are investigating



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#### PART 3

**Reporting and Following Up** 



## Reports - Who Are the Readers?

- Internal; Management
- · Board of Directors
- Third Parties (funding sources, customers, etc)
- Government Agencies, Regulators, etc
- Public
- Judges, Jurors, Opposing Counsel



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## **Common Report Issues**

- Clerical/typos
- Rambling, stream of consciousness narrative
  - It makes sense to you and only you
- Assuming knowledge of the reader
- Omitting exculpatory evidence
- Too many drafts or supplemental materials



## QUESTIONS ??

Gerry Zack, CCEP, CFE

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Tel: +1 952.567.6215

gerry.zack@corporatecompliance.org

