

### Promoting A Fearless Speak-Up Culture in the Age of #MeToo

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#### **SESSION AGENDA**

- -It's all about leadership
- -Do we really know if we have a fearless Speak-Up Culture in our organization?
- -What can we do to get there?
- -What can we do to stay there?

#### Why Promote A Fearless Speak-Up Culture?

- All organizations experience fraud and misconduct.
- Increased responsibility on Management to prevent, detect and correct unacceptable behaviors.
- Legal requirements to disclose fraud and certain misconduct.
- Risk mitigation.
- Key element of a sound E&C Culture.
- Makes good sense.

#### Does your E&C Program Risk Assessment Address a Fearless Speak-Up Culture?

#### Risks associated with a weak E&C Culture

#### E&C Program/Culture Risks:

- Integrity risk
- Compliance risk (ability to comply with mandatory disclosure laws and regulations)
  - Federal Sentencing Guidelines
  - Mandatory Disclosure Rules
  - Other Customer and Government Agency Requirements

#### Company Risks:

- Potential Civil & Criminal Liability risk (FSGs)
- Reputational damage risk

#### CECO Risks:

- Credibility & Integrity risks

#### Speak Up Culture Codified

- Does your company have a Policy/Procedure that addresses a Fearless Speak-up Culture?
- 2. What is your worst case scenario "what could go terribly wrong"?
  - Wells Fargo, Harvey Weinstein, Matt Lauer, Roger Ailes et al
- 3. Identify your Legal and Compliance risks.
- 4. What are you doing now or what will you do to mitigate those risks?
- 5. Estimate the cost of a worst case scenario.
  - Consider costs to investigate, report, implement corrective actions and cost of potential litigation settlements, fines, penalties, and business losses.

How Does your E&C Program address the efficacy of a Fearless Speak-Up Culture?

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#### **Fundamental Propositions**

- → Fair treatment of all employees
- → Earn and maintain trust
- → Guard against employee retaliation
- → Respect confidentiality
- $\ \ \, \buildrel \ \buildrel$
- → Independent and objective investigations
- → Do no harm



## Silence is Golden – NOT!

#### **Let's Discuss**

What is a

"Fearless Speak-Up Culture"?

our lives begin to **end**the day we become **silent** about things that **matter**.

Martin Luther King Jr.

#### **Let's Discuss**

Does you believe your organization has a fearless Speak-Up Culture?



#### **Let's Discuss**

If so, can you prove it and how?



**Let's Discuss** 

Please share any initiatives you have taken or are taking to communicate your organization's commitment to a fearless Speak-Up Culture.

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#### **Let's Discuss**

Is Management, at all levels, engaged in the organization's culture?



#### **Let's Discuss**

Specifically, what are you doing to engage your Management & Leaders?



#### **Let's Discuss**

What expectations are you setting for the employees in your organization?



#### **Let's Discuss**

What metrics are you utilizing to demonstrate the efficacy of your organization's speak up culture?



# Observations, Comments or Questions?

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