

# Launching and Evolving Your Information Security Awareness Training Program

SCCE 2022 Technology and Compliance Conference

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# INTRODUCTIONS



# Z ZWIFT



A virtual landscape featuring a winding asphalt road with a yellow double line, surrounded by lush green grass and tall, detailed trees. A large bird is flying in the blue sky with white clouds. The scene is brightly lit, suggesting a sunny day.

# **WHY IS INFORMATION SECURITY AWARENESS TRAINING SO IMPORTANT?**



**FOX BUSINESS** MARKETS POLITICS **FEATURES** FBI TV

SMALL BUSINESS, BIG SUCCESS CYBER SECURITY BUSINESS LEADERS

# Cybercriminals are feeding off of America's small businesses, new study shows

**CNBC** HOME U.S. NEWS MARKETS INVESTING TECH MAKE IT VIDEO SHOWS MORE

# Congress addresses cyberwar on small business: 14 million hacked over last 12 months

Andrew Zetser | @azetser

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**Inc.** **Security**

# The Big Business of Hacking Small Businesses

Hackers typically go after companies with fewer than 100 employees. Make sure you know how to shield your company from a major breach.

**ON tech** BUSINESS CULTURE BUDGETS FUTURE STARTUPS

# Giant Equifax data breach: 143 million people could be affected

By Sara Ashley O'Brien | @saraashleyo

September 8, 2017, 9:23 AM ET

Recommended to you by









## RIDER COLLISION



You cannot steer into other riders.





# LAUNCHING YOUR SECURITY AWARENESS TRAINING PROGRAM



Level 27

MY GARAGE

3,549,097



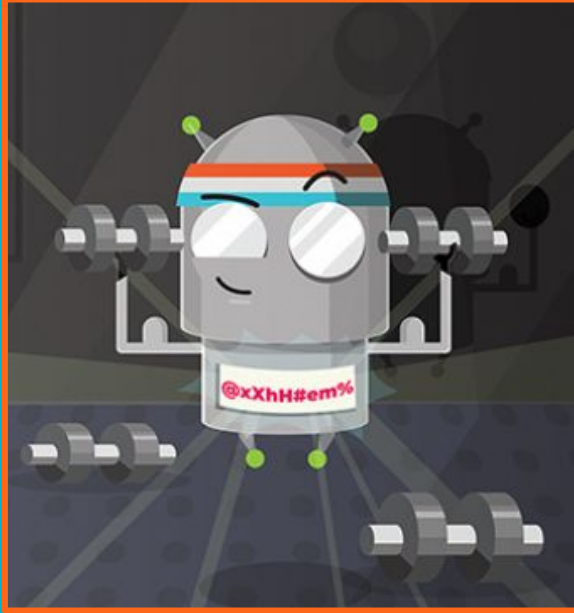
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## Risky Business Newsletter // Volume 2 Issue 1

Sent out to Watopians on February 15, 2022 Hello Watopians! Meg Boisseau here fr...

In [🔒 Legal & Compliance](#) on Feb 15, 2022

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PAGE

## Risky Business Newsletter // Volume 1 Issue 4

Sent out to Watopians December 13, 2021 Hey Watopians, The holiday season is app...

In [🔒 Legal & Compliance](#) on Dec 13, 2021



**I'll get you next time!**

You successfully reported one of DeeDee's phishing emails, but don't let that go to your head. You never know when she will strike again!







**QUESTIONS?**

A scenic landscape featuring a large field of purple lavender flowers in the foreground, a winding asphalt road on the right, and a castle or large building in the background under a blue sky with light clouds.

**THANK YOU!**