$Campbell {\tt Barr}.$





Amplifying communication - Enabling leader & manager led ethics & culture discussions

March 2018

Speakers

Darriane Garrett

Cédric Dubar

David Barr

Leader & Manager Led Discussions - Why

From...

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Grappling with it together	
gsk spectris	
GlaxoSmithKline	
CooperVision® PORSCHE	
ROYCE	
SAIRBUS SETCO	
This information is confidential Developed by Campbell Team.	
Leader & Manager Led Discussions - Why	
Leader & Manager Lea Discussions Willy	
"helping with the discipline of informal team discussions"	
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Design approach	
Drawing from tested deliveries and existing client stories Ten to twenty minutes of preparation	
Five to thirty minutes team discussion	
Each has a standalone value, but also a cumulative impact	
Offering a variety of topics and styles	

Mixed formats	
WELLS FARGO Stories led Group exercises	
Psychology of decision-making Dilemma formats	
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How's your multi-tasking?	
Thom o your marks tabiling.	
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BLACK GREEN BLUE GREY PINK	
ORANGE BLUE GREEN BLUE PURPLE GREEN GREY ORANGE BLUE RED BROWN BLACK BLUE ORANGE GREEN	
PINK GREY GREEN BLUE BLACK	
SAY THE COLOUR NOT THE WORD	
SAT THE COLOUR NOT THE WORD	

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RED ORANGE	GREEN BLUE	BLUE GREEN	YELLOW BLUE	PINK WHITE		
GREEN BROWN	YELLOW RED	ORANGE BLUE	BLUE YELLOW	WHITE GREEN		
PINK	YELLOW	GREEN	BLUE	RED		
SAY THE COLOUR NOT THE WORD						
Busine	ss impact	t				
	Please consider the following:				•	
think clearly	Where are we vulnerable to going too fast and not stopping to give ourselves time to think clearly?				•	
appropriate	Does our local working culture allow us to take the time to slow down when appropriate? If not how are we going to change this?				•	
3. How are we at managing mixed or differing opinions? Do we slow down and engage our analytical thinking or do we stop thinking and jump to a conclusion/ argument?					•	
					•	
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Our ex	perience	 S				
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Leader Led Discussions - Benefits Advantages for Ethics & Compliance: Advantages for managers: Supporting own knowledge and leadership development · Distributing delivery responsibility Increasing retention and sense of responsibility within operating teams Easy to fit into working schedule · High impact, pertinent discussions to bring to team meetings · Minimising business disruption Building high numbers of manager advocates · Compliance and ethics in the normal course of business E&C enabling managers to be the Team development/relationship building "carriers of culture" Leader Led Discussions - Challenges · First exposure and access Tracking and feedback, without stifling authentic discussions · Cultural mix within examples • Increasing delivery support (podcasts, videos) · Labeling and increasing cross functional input · Deliberately a slow burn Questions?

THANK YOU	
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Candid · Creative · Collaborative	