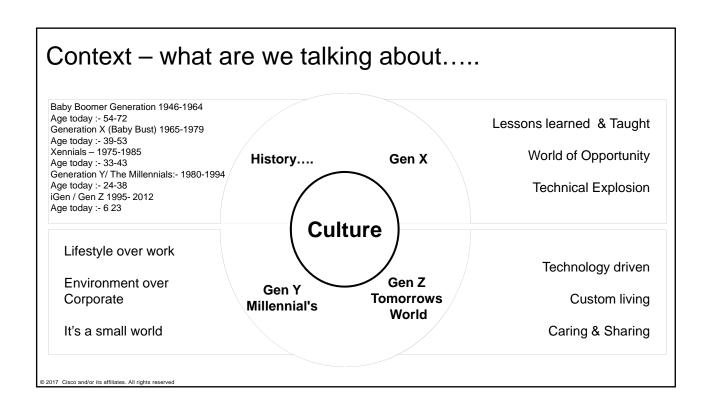
Millennial Is a Dangerous Word

Laura Ellis and Susan Du Becker Global Compliance Enablement Cisco scales diverge citizents social new political matters social new political new poli



What is a Millennial? (Gen Y)



Where were you?



Where were you?



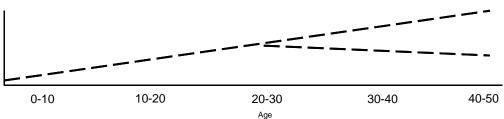
Where were you?

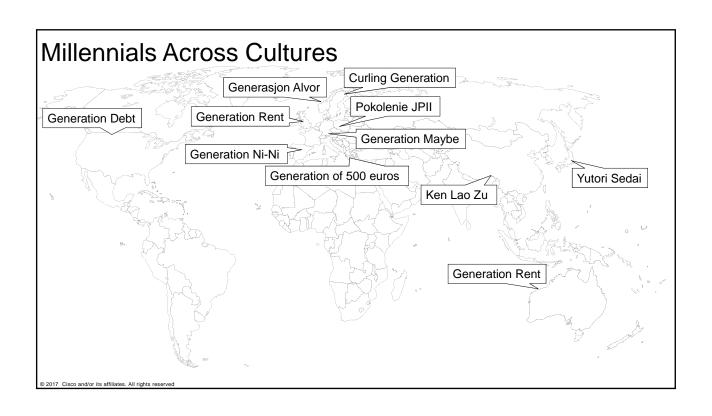
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Millennial Split

- Do all Millennials look and act the same way?
- Who do you believe hates Millennial's the most?
- Why do Millennial's hate their own generation more so than any other generation has hated themselves? Why are we so ashamed to identify? What impact does this have?

Generation Experts believe this is due to the Millennial Split:





Why do we all hate them?





Every Generation is the Same, but Different

What's coming..... iGen(GenZ)



Generations are moving in the opposite direction

https://youtu.be/4f16o9Q0XGE?t=797

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How does this relate to us – Time to get ahead of the game?

Historical bias, regulation

Can't Do's

Legal/Text Driven Policies

Prescriptive and repetitive training

The 'School Prefect', (Hall Monitor) Comfort Zone

Dynamics – YOUR responsibility

Can Do's

Policies as guidelines; iterative and organic

Knowledge sharing, Control & monitor

What do we NEED to know

Return on Investment – Our Future

Culture



Culture.
The Millennials
+
Next Gen

- Company Who are we?
- Drivers where are we going
- Values to live by
- Rules -

- Leaner, Meaner
- Social Media Technology
- Lifestyle
- Aspiration vs Work
- Doing the right thing
-