

### **VIRTUAL**

December 14-17, 2020 • January 11-14, 2021 • March 1-4, 2021

Register online corporate compliance.org/essentialsworkshops



### **About the Compliance & Ethics Essentials Workshop**

SCCE's Compliance & Ethics Essentials Workshop is a four-day virtual conference dedicated to helping you develop and improve your compliance skills. Our instructors are industry leaders that will guide you through core subject areas and help you build a foundation for your compliance career.

These workshops are limited to 150 participants. Register early to reserve your spot!

### Learning objectives

- Introduction and background to compliance and ethics programs
- · Standards and procedures
- Governance, oversights, and authority
- Risk assessment
- · Due diligence in delegation of authority
- · Communication and training
- · Incentives and enforcement
- · Monitoring, auditing, and reporting systems
- Investigations
- · Response to wrongdoing
- Program improvement
- Overview of FCPA, UK bribery, conflict of interest, and privacy and data security
- Key skills necessary for compliance professionals

#### Who should attend?

- Compliance officers
- · Internal auditors
- Data privacy personnel
- Regulatory compliance specialists
- In-house or external compliance lawyers
- · Compliance students
- Compliance analysts
- Compliance assistants
- Compliance specialists
- Compliance coordinators
- Compliance administrators

#### Our instructors



Tiffany Archer, JD Regional Compliance Officer, Americas & Europe; Corporate Counsel Panasonic Avionics Corporation



Maurice Crescenzi, CCEP Managing Director, Ethics and Compliance Practice Leader FTI Consulting



Jeffrey Driver, CHC, CHRC, CCEP-I, JD Principal & Chief Consultant Soteria Risk Works, LLC



Wendy Evans, CCEP, CFE Senior Manager Ethics Core Programs Lockheed Martin



Andrea Falcione, CCEP, JD Principal & Head of **Advisory Services** Rethink Compliance



Greg Triguba, CCEP-I, CCEP, JD Principal, Compliance Integrity Solutions Board Member, SCCE & HCCA



Rebecca Walker, JD Partner Kaplan & Walker LLP



Christian Whicker, CCEP Director, Corporate Compliance Duke Energy



Gerry Zack, CCEP, CFE, CIA, CPA CEO SCCE & HCCA

Instructors subject to change.

# BECOME CERTIFIED

Demonstrate your knowledge, gain credibility, and enhance your career with a Compliance Certification Board (CCB)<sup>®</sup> certification.



While there is no substitute for experience, this course covers compliance and ethics essentials and the continuing education units (CEUs) needed to help you prepare for your certification exam.

## Follow these 5 steps to certification:





### Agenda Compliance & Ethics Essentials Workshop

All sessions listed are basic education level. Agenda times are listed in Central Standard Time (CST). Agenda and instructors are subject to change.

MONDAY / DAY ONE	
8:55-9:00 AM CST	Welcome & Introduction
9:00-10:15 AM CST	Intro and Background to Compliance and Ethics Programs  History and evolution of compliance and ethics programs Introduction to the required elements of a compliance and ethics program Expectations of enforcement and regulators
10:15-10:30 AM CST	Coffee Break
10:30 AM-12:00 PM CST	Standards and Procedures
	<ul> <li>Understanding the importance of written standards including policies, procedures, and the Code of Conduct</li> </ul>
	<ul> <li>Form, function, and maintenance of written standards of conduct to support the compliance program</li> <li>Types and purposes of written standards and procedures</li> </ul>
12:00-12:30 PM CST	Mid-Conference Break
12:30-2:00 PM CST	Governance, Oversight, and Authority
	<ul> <li>Compliance responsibilities at each level of an organization</li> <li>Positioning and structure of the compliance function</li> <li>Relationship with the board of directors</li> </ul>
TUESDAY / DAY TWO	
9:00-10:45 AM CST	Risk Assessment  Performing compliance risk assessments Risk criteria to consider  Design and implementation of risk responses
10:45-11:00 AM CST	Coffee Break
11:00 AM – 12:15 PM CST	Due Diligence in Delegation of Authority
	<ul> <li>Identifying who has important compliance responsibilities</li> <li>Issues with employee background checks</li> <li>Due diligence for vendors and other third parties</li> </ul>
12:15-12:45 PM CST	Mid-Conference Break
12:45-2:00 PM CST	Communication & Training  Risk-based identification of training needs  Development and delivery of compliance training  Compliance and ethics-related communications
2:00-3:00 PM CST	Optional Networking Hour
	Use this hour to interact and engage with fellow attendees and instructors.  Recap the last two days, ask questions, and make connections.

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WEDNESDAY / DAY THREE		
9:00-10:15 AM CST	Incentives and Enforcement  Active promotion of the compliance and ethics program  Use of incentives to encourage compliance  Discipline for identified wrongdoing	
10:15-10:30 AM CST	Coffee Break	
10:30 AM-12:30 PM CST	Monitoring, Auditing, and Reporting Systems  Understanding the essential aspects of auditing and monitoring Developing the compliance auditing and monitoring plan Techniques and approaches to auditing and monitoring	
12:30-1:00 PM CST	Mid-Conference Break	
1:00-2:15 PM CST	Investigations  Key steps in performing compliance investigations  Conducting effective interviews and gathering evidence  Concluding and reporting on investigations	
THURSDAY / DAY FOUR		
9:00-10:15 AM CST	Response to Wrongdoing  Actions to take when wrongdoing is discovered Performing root cause analysis Designing and implementing remediation actions	
10:15-10:30 AM CST	Coffee Break	
10:30 – 11:30 AM CST	Program Improvement  • Methods of assessing performance of the compliance and ethics program  • Focus on continuous improvement of the program  • Internal vs. third party assessments	
11:30-11:45 AM CST	Coffee Break	
11:45 AM-1:00 PM CST	Hot/Common Compliance Issues  Overview of FCPA, UK Bribery, and other anticorruption laws Privacy and data security issues, including cybersecurity Conflicts of interest	
1:00-1:15 PM CST	Coffee Break	
1:15-2:15 PM CST	What Is Next for Me and My Program?  Key skills necessary for compliance professionals Taking action to have a successful career in compliance Applying what you have learned to your compliance program	
2:15-3:15 PM CST	Optional Networking Hour Use this hour to interact and engage with fellow attendees and instructors. Recap the last two days, ask questions, and make connections.	

### **Compliance & Ethics Essentials Workshop**

#### **Contact Information Workshop Options** ○Mr ○Mrs ○Ms ○Dr December 14-17, 2020 • Virtual January 11–14, 2021 • Virtual March 1-4, 2021 • Virtual Member/Account ID (if known) **Registration Fees** MI Last Name First Name SINGLE ATTENDEE Member \$895 Non-Member \$1,145 Credentials (CHC, CCEP, etc.) Registration + First-Time Membership\* \$1,115 Group Registration Discount for 3 or More\*\* (\$100) Job Title TOTAL \$ \*Save by joining today (first-time members only). Dues renew at \$325. \*\* See Group Discounts in Terms and Conditions. Organization (Name of Employer) **Payment** Street Address Online registration at corporate compliance.org/essentialsworkshops Mail form to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA City/Town State/Province Fax form to +1 952.988.0146 Email form to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email Zip/Postal Code Country this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information. Work Phone O Invoice me O Check enclosed (payable to SCCE) O Wire transfer requested Email (required) O Credit card: I authorize SCCE to charge my: **Acknowledgements** ○ Visa ○ MasterCard ○ Discover ○ American Express By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at Credit Card Account Number corporatecompliance.org/essentialsworkshops. Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional Credit Card Expiration Date and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy. Cardholder Name This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and have their own unique login to participate. Cardholder Signature Photo/Video Release: By registering for this event, I grant SCCE, or

anyone authorized by SCCE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for educational, news, or promotional purposes, without

compensation.

### **Details** Compliance & Ethics Essentials Workshop

#### **Event Terms and Conditions**

Terms of Use: Your mailing address may be disseminated to sponsors, exhibitors, affiliates, and partners for promotional purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

Pre-Attendee Listing: A listing with your name, title, company, city, state, and country will be provided to attendees and instructors for networking purposes. To see the full use of your information or if you wish to opt-out, visit corporate compliance.org/privacy.

Registration: This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and have their own unique login to participate.

Payment: If your total is miscalculated, SCCE will charge your card the correct amount.

Group Discounts: Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Cancellations/Substitutions: Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original, cancelled event. Conference credits may be used toward any SCCE service or product. If a credit is applied toward an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email, sent to helpteam@corporatecompliance.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

Tax Deductibility: All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Photo/Video Release: By registering for this event, I grant SCCE, or anyone authorized by SCCE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for educational, news, or promotional purposes, without compensation.

Sessions and Instructors: SCCE reserves the right to make changes to the program at any time as circumstances dictate. Every effort will be made to ensure a program of equivalent standard and value should unavoidable changes occur. SCCE does not accept liability for advice given, or views expressed, by any speaker at the conference or in any material provided to attendees.

Special Needs/Concerns: Prior to the conference, please call SCCE at +1 952.933.4977 or 888.277.4977 if you have a special need and require accommodation to participate in the conference.

### **Continuing Education**

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

#### Compliance Certification Board (CCB)\*:

CCB has approved a maximum of 21.0 CEUs for these certifications: Certified in Healthcare Compliance (CHC)\*, Certified in Healthcare Compliance-Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC°), Certified in Healthcare Research Compliance (CHRC)°, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional-Fellow (CCEP-F)®, Certified Compliance & Ethics Professional-International (CCEP-I)®.

#### Daily Breakdown:

Monday: 4.25 HRI 5.1 CCB CEU Tuesday: 4.25 HR | 5.1 CCB CEU Wednesday: 4.5 HR |5.4 CCB CEU Thursday: 4.5 HRI 5.4 CCB CEU

\*Totals subject to change

NASBA/CPE: The Society of Corporate Compliance and Ethics is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org. Sponsor Identification No: 143451. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Internet Based. Advanced Preparation: None. A recommended maximum of 21.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a Group Internet Based activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.277.4977 or +1 952.933.4977.

SCCE is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/ all-conferences. Select your conference, and then select the "Continuing Education" option on the left-hand menu.