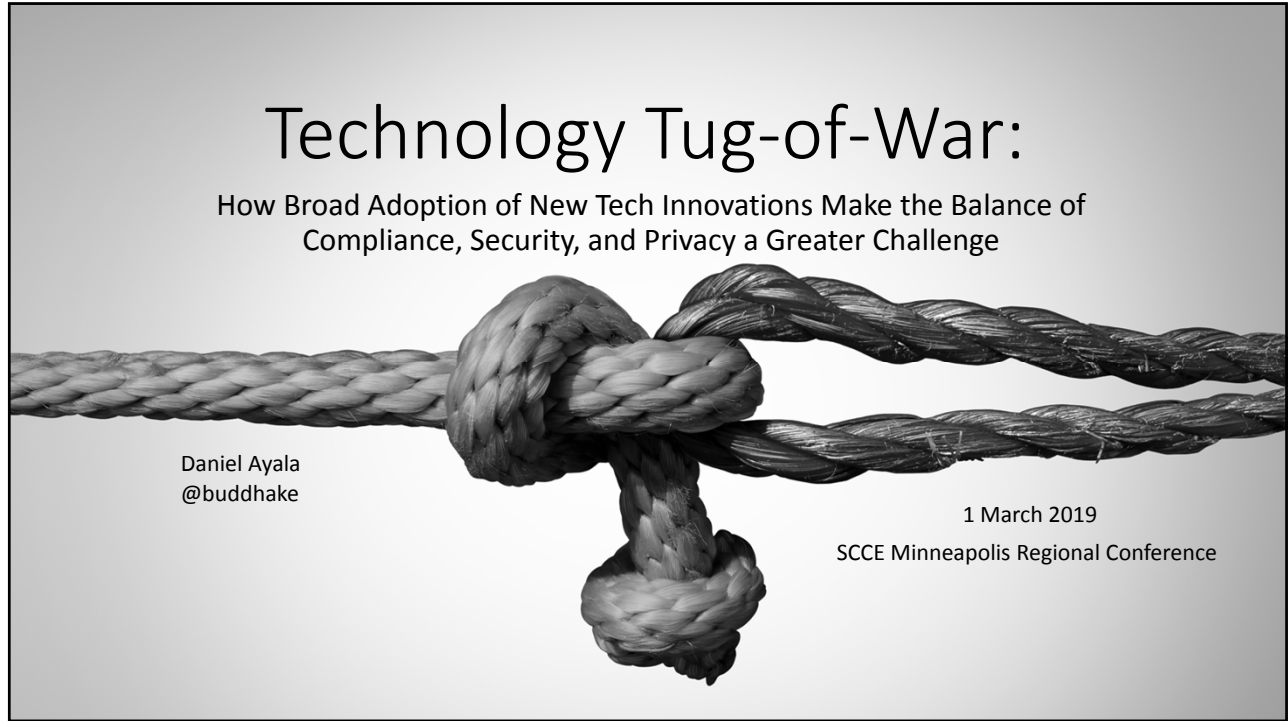


Technology Tug-of-War:

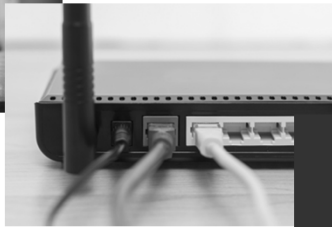
How Broad Adoption of New Tech Innovations Make the Balance of Compliance, Security, and Privacy a Greater Challenge

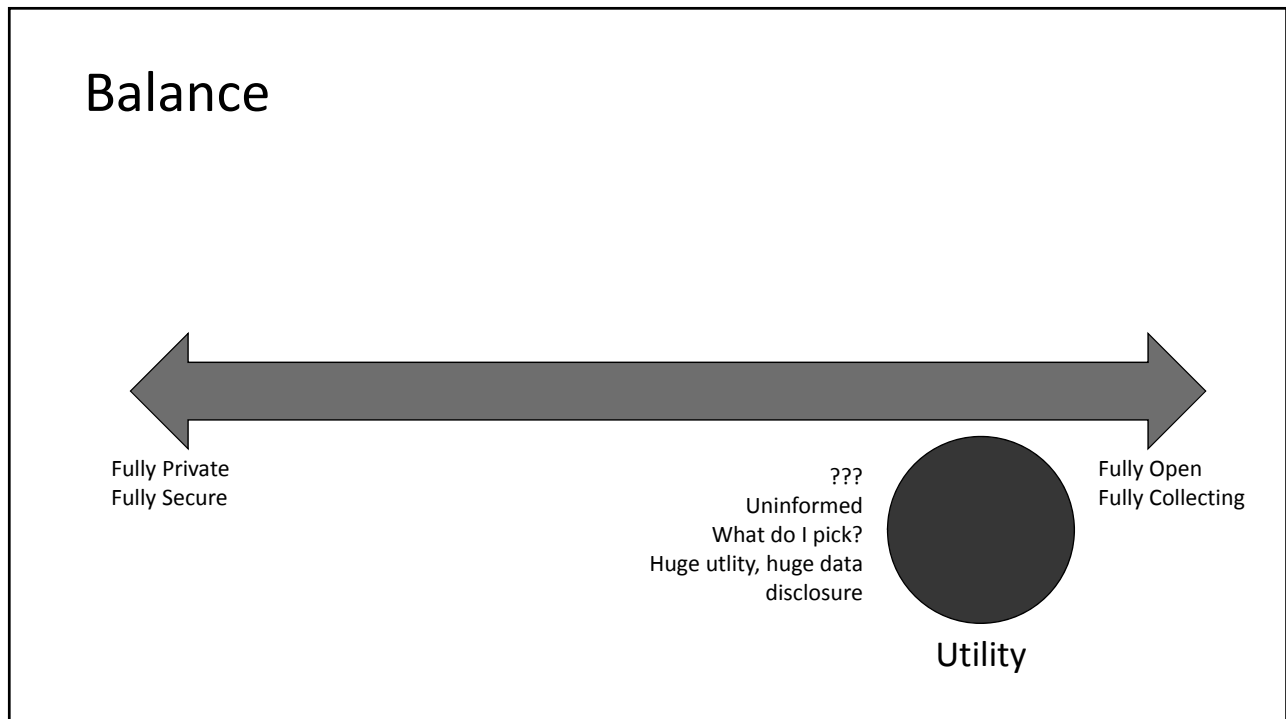
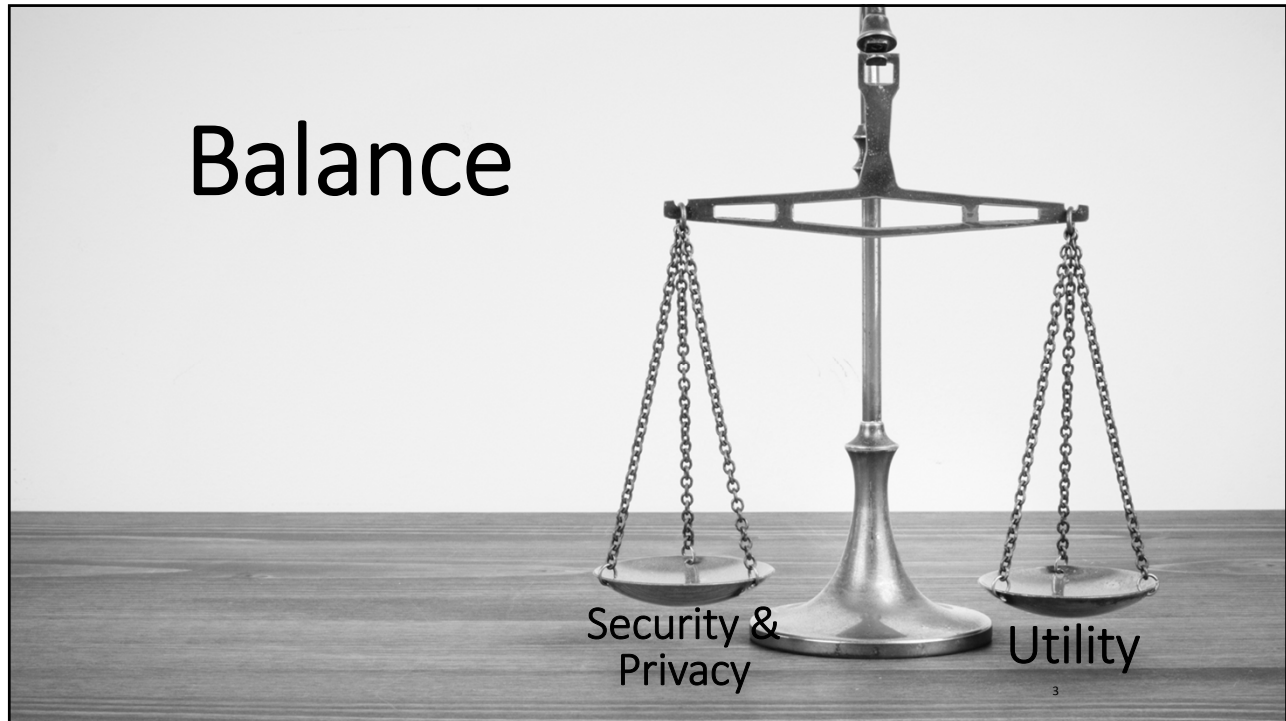
Daniel Ayala
@buddhake

1 March 2019
SCCE Minneapolis Regional Conference



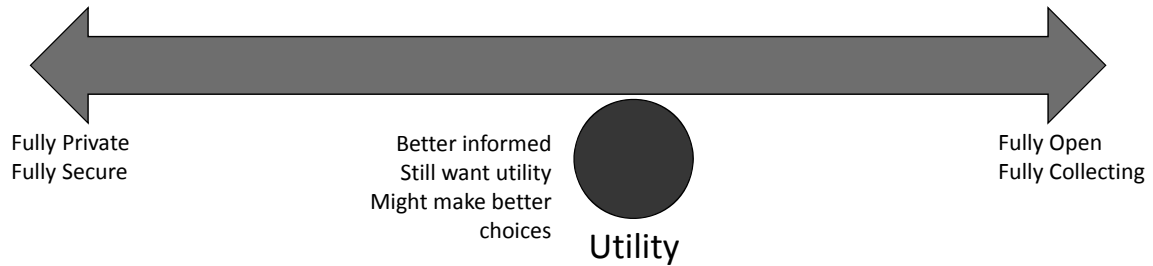
About me...





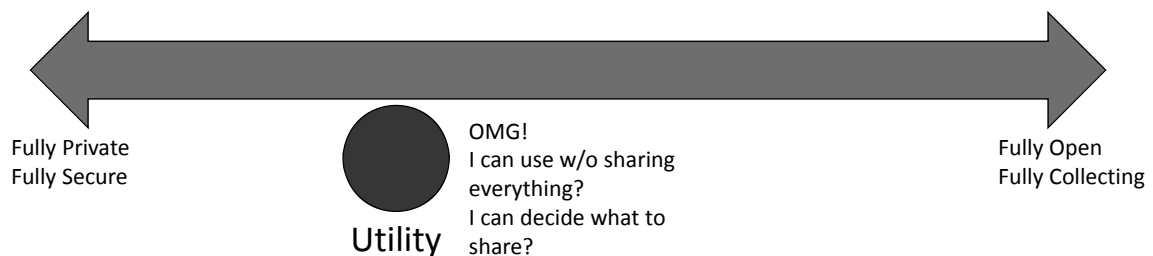
Now add in transparency

It's clear what is collected
It's clear what it is used for
It's clear who they share it with
It's clear how long they keep it
It's presented so that average beings
can read it quickly and clearly



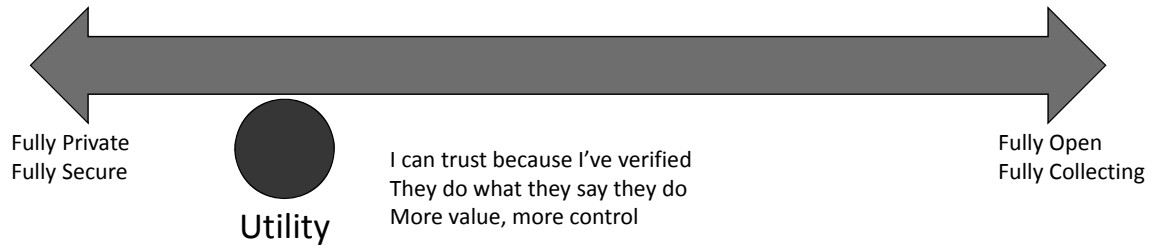
Now add in transparency and choice!

It's clear what is collected
It's clear what it is used for
It's clear who they share it with
It's clear how long they keep it
It's presented so that average beings
can read it quickly and clearly



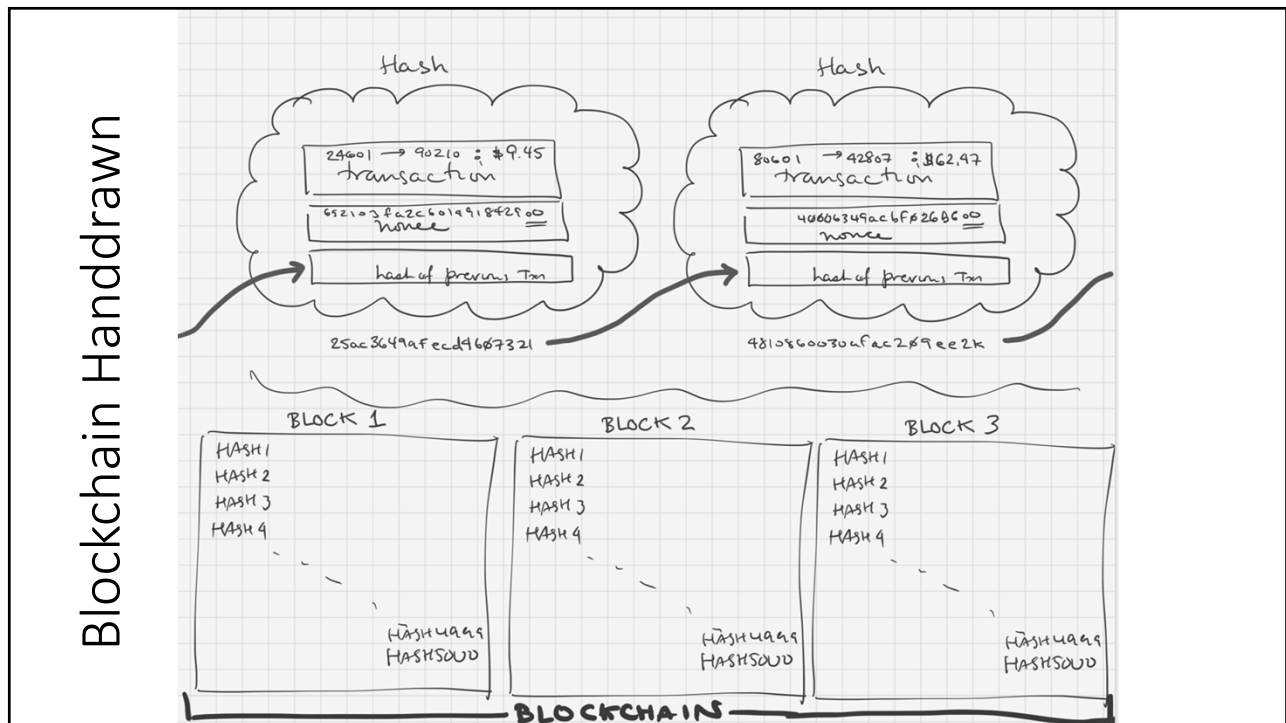
Finally, add trust (but verify) and accountability

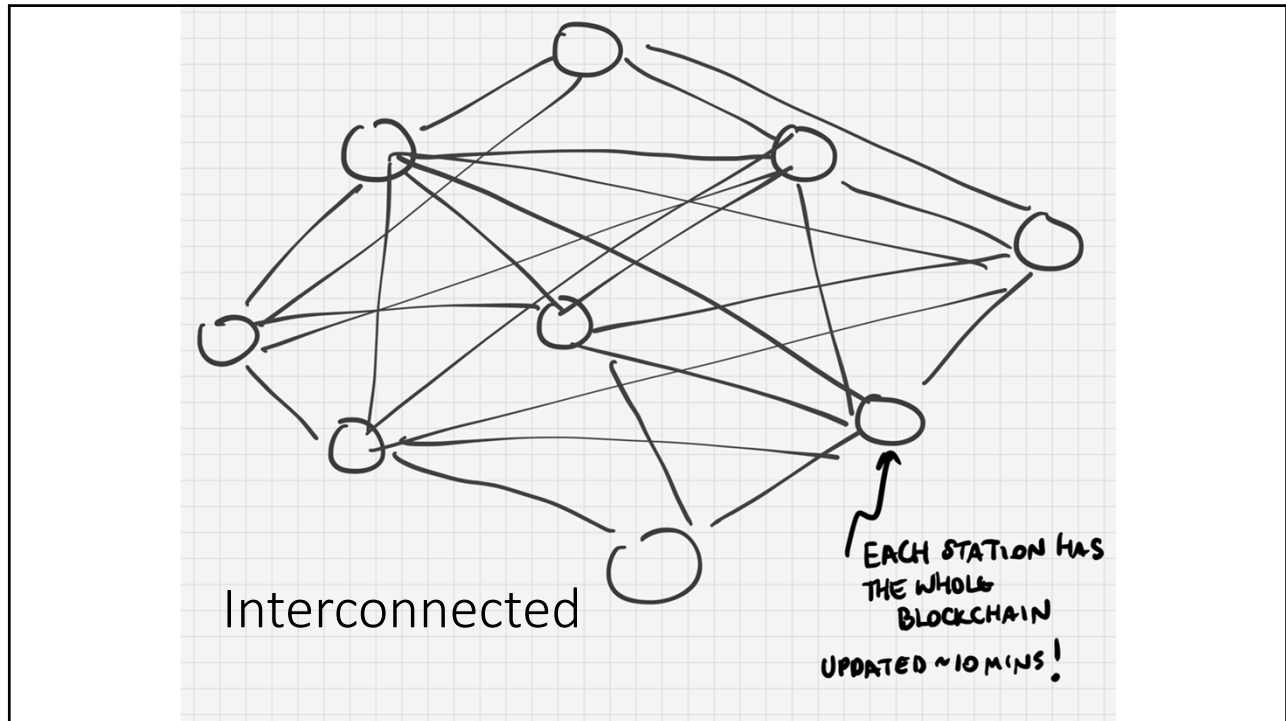
Data security practises
 Depersonalisation (and even better, aggregation)
 Retention (GET RID OF IT FAST!)
 Use an identity that user's care about and protect

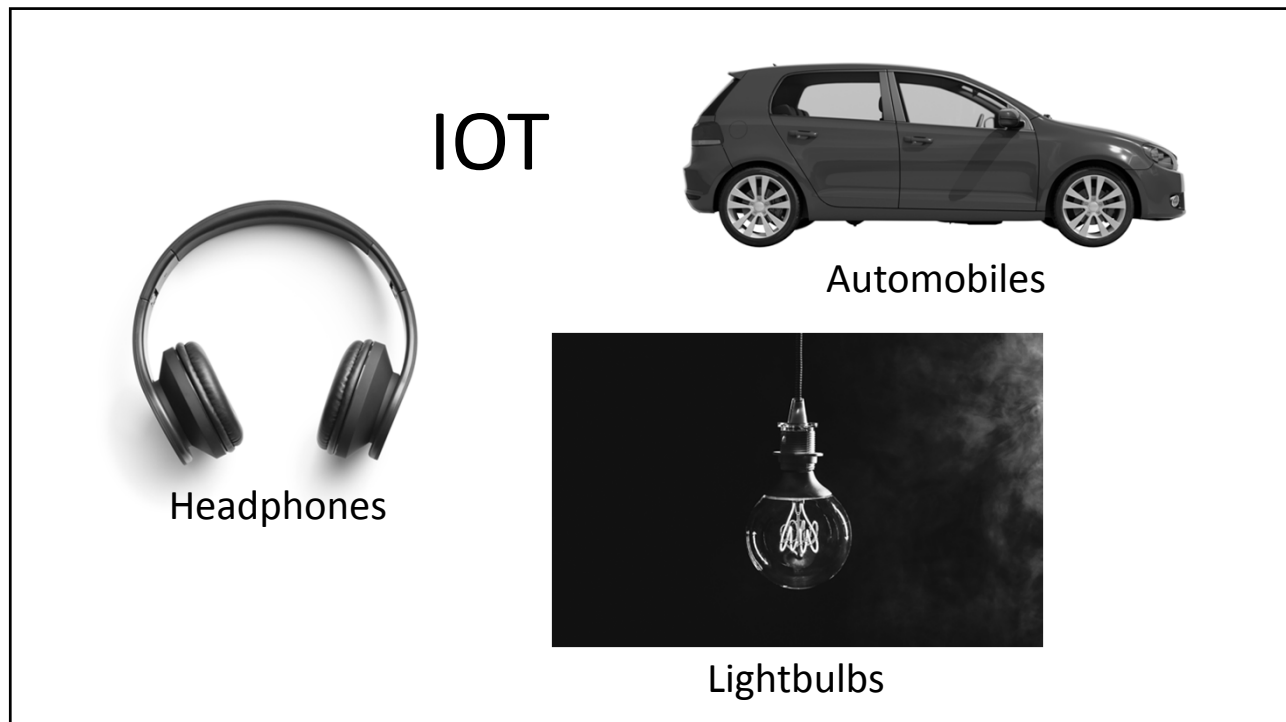


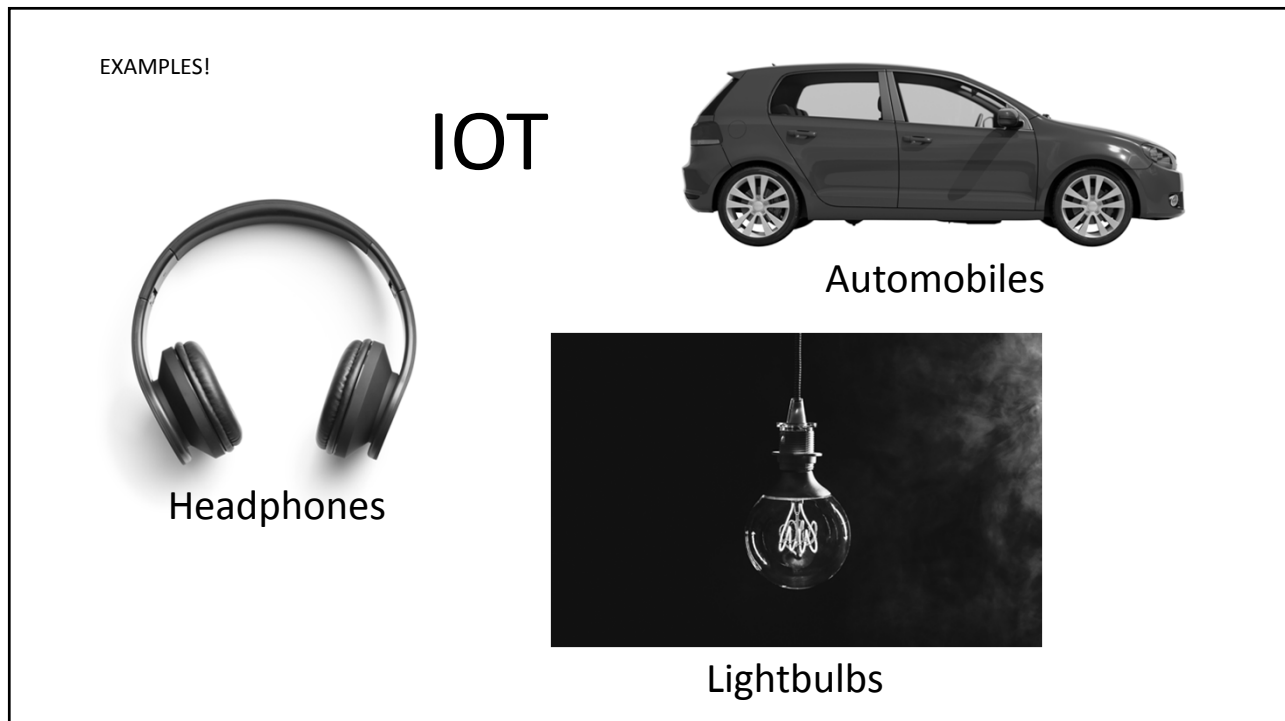
Trust



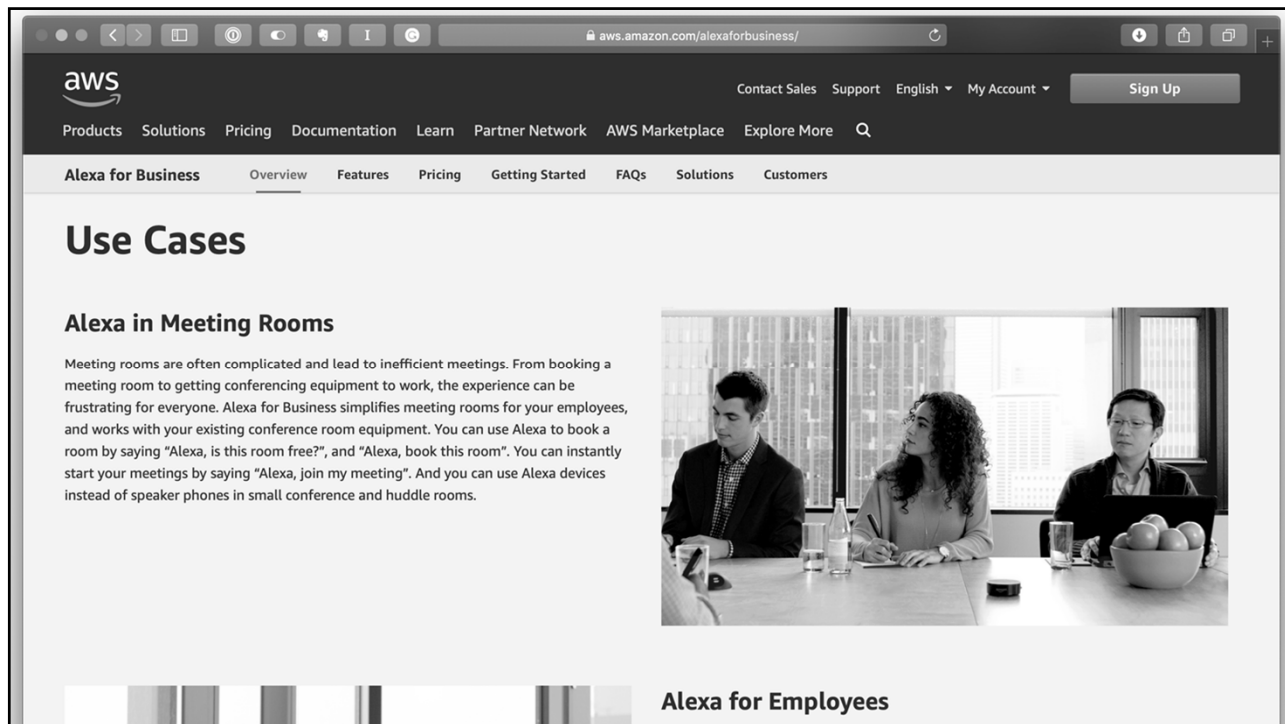












The screenshot shows the AWS Alexa for Business website. The browser address bar displays `aws.amazon.com/alexaforbusiness/`. The navigation bar includes the AWS logo, links for Products, Solutions, Pricing, Documentation, Learn, Partner Network, AWS Marketplace, and Explore More, along with a search icon. A secondary navigation bar for 'Alexa for Business' includes Overview, Features, Pricing, Getting Started, FAQs, Solutions, and Customers. The main content area is titled 'Use Cases' and features a section for 'Alexa in Meeting Rooms'. This section includes a paragraph explaining how Alexa for Business simplifies meeting room experiences and a black and white photograph of three people in a meeting room. Below the text is a horizontal bar with the title 'Alexa for Employees'.

aws

Contact Sales Support English My Account Sign Up


Products Solutions Pricing Documentation Learn Partner Network AWS Marketplace Explore More

Alexa for Business Overview Features Pricing Getting Started FAQs Solutions Customers

Use Cases

Alexa in Meeting Rooms

Meeting rooms are often complicated and lead to inefficient meetings. From booking a meeting room to getting conferencing equipment to work, the experience can be frustrating for everyone. Alexa for Business simplifies meeting rooms for your employees, and works with your existing conference room equipment. You can use Alexa to book a room by saying "Alexa, is this room free?", and "Alexa, book this room". You can instantly start your meetings by saying "Alexa, join my meeting". And you can use Alexa devices instead of speaker phones in small conference and huddle rooms.



Alexa for Employees





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